The NEAP Working Team

A collection of state and federal agencies partnering and collaborating for the bettering of our state.

- Bureau of Land Management (BLM)
- Nevada Association of Counties (NACO)
- US Forest Service (USFS)
- USDA Rural Development
- University of Nevada, Reno
  - College of Agriculture, Biotechnology, and Natural Resources; Agricultural Experiment Station; Extension; University Center of Economic Development
Why is NEAP Needed in Nevada?

• Land ownership challenges
  • 85% of Nevada’s lands are publicly managed
  • 16 of Nevada’s 17 counties have over 50% of publicly managed lands

• Lack of local expertise

• Improve working relationship between agencies and communities
What is NEAP?

Process to develop and maintain an extensive data repository and set of analytical tools that are meaningful, consistent, and verifiable. This can be used by Nevada Counties and Communities for various types of planning and policy assessments.
DATA REPOSITORY

Demographic Characteristics
Social Characteristics
Economic Characteristics
NAICS Top-Performing Sectors
Land Use and Fiscal Characteristics
Community Assets

ECONOMIC MODELS

Base IMPLAN Model
Construct to Represent Local County Economy
Update and Verify for Current Economic Activity
Reports on Sample Impacts based on Adding/Removing Industry Sectors
Data Source Qualities

Sources used for the NEAP must have specific qualities to warrant inclusion:

- Respected
- Verifiable
- Timely
- Historical
- Consistent
Sources Currently Used

- Economic Modeling Systems International (EMSI)
- Environmental Systems Research Institute (ESRI)
- Federal Reserve Bank of St. Louis, Economic Research Division (FRED)
- Headwaters Economics’ Economic Profile System
- United States Bureau of Economic Analysis (BEA)
- United States Census Bureau
- State and Local Agencies
Asset Mapping: Every Community has a story
Community Needs Index: One Story
Employment by Industries in Lincoln County

The closest comparable data for the county of Lincoln County, NV is from the public use microdata area of Rural Nevada Pl.

Educational Services: 14.8%
Healthcare & Social Assistance: 13.1%
Public Admin.: 17.1%
Retail Trade: 12.4%
Agriculture, Forestry, Fishing, Hunting: 7.5%
Mineral Mining, Quarrying, Oil, Gas Extraction: 3.8%
Professional, Scientific, Technical: 3.4%
Admin., Support, Waste Management: 2.6%
Finance: 3.6%
Construction: 4.6%
Information: 3.6%
Accommodation & Food Services: 4.6%
Arts, Entertainment: 3.2%
Real Estate, Rental & Leasing: 0.9%
Transportation, Warehousing: 1.9%
Other Services: 1.2%

Dataset: ACS 5-year Estimate
Source: Census Bureau
Community Assets

Community assets are anything that improves a community. Assets are what we want to keep in our community, the things we want to build upon. Assets are what we want to sustain for future generations.

Assets can be physical, concrete things, like a historic building or 100 year old tree. Assets can also be intangible things, like the work of local volunteer groups that raise funds for the school or food bank.

Assets can only be identified by community members themselves. Asset mapping is an inventory of all the good things about your community.
Asset Mapping

- Local Assets are the Building Block to Communities
- Uncovers talents and skills (resources) found in the community
- Internally focused—relies on community, not outsiders
- Create your own story of your community
- **Snapshot process, Not a full inventory**
Mapping information about the community BY THE COMMUNITY to tell their story
Asset Mapping Process
Organizations Volunteer groups
Both informal and informal
• Who are our local businesses?
• What opportunities do we have for partnering with local businesses?
• Do we have local credit unions?
• What resources do we have to grow more local business?
Both Process and Product

**Process**
- Interaction
- Discussion
- Sharing of talents resources
- Begin initiatives
- Recognize a gap/weakness
- Willing to invest in themselves

**Product**
- Use for grant writing
- Identify community resources
- Foundation for strategic planning, CEDS
- Map/visual display of assets
Snapshot of Assets

POSTERS
MAPS
MARKERS
PENCILS
GUIDELINES
STANISLAUS COUNTY

- Home to over 500,000 people
- Top 100 Market in the USA
- Billion $ Corporations Started or Headquartered in our region:
  - E.J. Gallo Winery
  - Save Mart Supermarkets
  - Hilmar Cheese
  - Foster Farms

MODESTO
Top of the line, rail served, industrial district which serves the following companies:
- Frito Lay
- Del Monte Foods
- Seneca Foods
- Stanislaus Food Products
- Sigan Containers
- Fastenal
- Georgia Pacific

OAKDALE
Oakdale serves as a gateway to Yosemite National Park, as well as the Central Sierra Nevada Mountain Range yielding unlimited outdoor recreation opportunities and natural beauty.

VOLT TRAINING CENTER
Privately led manufacturing training center, providing our workforce with the skills to meet the needs of our industry today and tomorrow.

PATTERSON
Along Interstate 5
Best in Class Logistics Hub featuring:
- Amazon
- Restoration Hardware
- CVS Distribution
- Grainger
- Kohl's Distribution

TURLOCK
Home to Stanislaus State University
Home to large industrial companies including:
- Blue Diamond Growers
- Sensient Dehydrated Flavors
- Hilmar Cheese

STANISLAUS STATE
Government-dependent counties are those where 14 percent or more of the county’s average labor and proprietors' earnings were derived from Federal/State government, or 9 percent or more of jobs were in Federal/State government as measured by 2010-12 Bureau of Economic Analysis Area Personal Income and Employment data. Note that county boundaries are drawn for the government-dependent counties only. Map revised May 2017; see errata for details.

Recreation counties, 2015 edition

Recreation counties determined by a weighted index of three measures: 1) jobs; 2) earnings in the following: entertainment, recreation, accommodations, eating/drinking places, and real estate; and 3) the share of vacant housing units intended for seasonal/occasional use. Recreation counties are those with a score more than one deviation above the mean. Note that county boundaries are drawn for the recreation counties only. Map revised May 2017; see errata for details.
Retirement destination counties are those where the number of residents age 60 and older grew by 15 percent or more between the 2000 and 2010 censuses due to net migration. Note that county boundaries are drawn only for the retirement destination counties. Source: USDA, Economic Research Service using data from U.S. Census Bureau.
Figure 4. Percentage of Households With Subscription to Any Broadband Service in Completely Rural Counties: 2013-2017

Source: U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates. For more information on the American Community Survey, see <census.gov/acs>.
Next Steps:

Lincoln County Community Asset Survey: *Community Participation*

https://www.surveymonkey.com/r/RP5ZSB6
THANK YOU

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