

Summary Report

Nevada Wildfire Awareness Month 2019



University of Nevada
Cooperative Extension

Prepared by:

Jamie Roice-Gomes and Alyssa Thom

Living With Fire Program

University of Nevada Cooperative Extension

NWAM

A collaborative effort since 2005

Nevada Wildfire Awareness Month (NWAM) 2019 was held May 1–31, with events and activities taking place throughout the state. This 14th annual effort, originally held as a weeklong observance, was expanded in 2014 to the entire month of May. Utilizing grant funds from the Bureau of Land Management, Nevada Division of Forestry and U.S. Forest Service, University of Nevada Cooperative Extension's Living With Fire Program coordinates this collaborative effort each year. Additional funding, support from corporate sponsors and in-kind contributions from program partners all helped to increase the effectiveness and impact of the many events and activities conducted.

This year's message was, "Wildfires Happen. Is your community prepared?" Members of the planning committee designed this message in an effort to educate Nevada residents that wildfire can threaten Nevadan communities and impact homes, property and human life. The key to minimizing the wildfire impact in Nevada is proactive communities that take steps to prepare.

Efforts included 227 events and activities with 29,032 participants at those events, while 889,854 others were reached indirectly via newspaper articles, public service announcements, social media and other methods of communication. This report summarizes the events and activities that occurred as part of NWAM and includes a list of the 203 collaborators, 38 individuals from 22 entities on the planning committee, in-kind contributions, and a list of all events and activities by county.

Collaborators

2019

- Alice Maxwell Elementary
- All Events in Reno
- Allstate Insurance
- Bailey Charter Elementary School
- Beasley Media Group
- BFE Screen Printing & Embroidery
- Bonanza Casino
- Bowers Mansion/ Davis Creek Park
- Brad Hollendar Antiques
- Bureau of Land Management
- Canine Rehab Center
- Care Flight
- Caring Neighbors
- Carson City Community Emergency Response Team
- Carson City
- Carson City Community Center
- Carson City Department of Motor Vehicles
- Carson City Fire Department
- Carson Now
- Carson Valley Preppers
- Casino Fandango
- City of Elko Fire Department
- Citizen's Patrol
- Churchill County
- Clark County
- Clark County Fire Department
- Clark County School District
- Community Living Magazine
- Crescent Valley/ Beowawe Firewise Community
- Crescent Valley Fairgrounds
- Crescent Valley Volunteer Fire Department
- College of Southern Nevada
- Cox
- David E. Norman Elementary School
- Desert Research Institute
- Douglas County
- Douglas County Community Emergency Response Team
- Douglas County Emergency Management
- Douglas County Flood Management
- Douglas County Sertoma
- Douglas County Parks Department
- Douglas County Sheriff's K-9 Unit, Motorcycle Patrol, Mounted Posse and Mobile Dispatch
- Douglas County Seratoma
- Diamond Mountain Future Farmers of America
- Diamond Valley Weed District
- East Fork Fire Protection District
- Elko County
- Elko Fire Department
- Elko County Fire Protection District
- Elko Mining Group – Ruby Hill Mine, LLC
- Elmcrest Elementary School
- Esther Bennett Elementary
- Eureka County
- Eureka County 4-H
- Eureka Lions Club
- Eureka County Department of Natural Resources
- Eureka County Emergency Medical Services
- Eureka County Public Works Department
- Eureka County School District
- Eureka County Sheriff's Office / Dispatch
- Eureka/Diamond Valley Firewise Community
- Eureka Fairgrounds
- Eureka County Volunteer Fire Department
- Evans Broadcast Group
- Firewise Communities USA
- Firewise Communities USA
- Florence Drake Elementary School
- Friends of Mt. Charleston
- Friends of Redrock
- Fox 11
- Golden Oldies
- Governor Steve Sisolak
- Grace Warner Elementary School
- Grass Valley Elementary
- Glenn Duncan STEM Academy
- Hidden Valley WildHorse
- Protection Fund
- Holbrook Highlands Fire Adapted Community
- Horizon Print Solutions
- Humboldt Sun
- INTEGRAS – Firearms Safety Education
- Jacks Valley Elementary School
- Kelly Petit-First Aid/ CPR Instruction
- Keep Truckee Meadows Beautiful
- KOLO 8 News Now/ Reno
- KRNK My News 4/ Reno
- KTVN 2/Reno
- Lahontan Audubon Society
- Lahontan Valley News
- Lake Mead National Park Service

- Lakeview Fire Adapted Community
- Lander County
- Las Vegas Fire Department
- Las Vegas Natural History Museum
- Las Vegas PBS
- Las Vegas Review-Journal
- Lemelson STEM Academy
- Libby Booth Elementary
- Lincoln County
- Lincoln County Department of Emergency Management
- Lincoln County Fire Protection District
- Lincoln Park Elementary
- Lyon County
- MarkOne Productions
- Mariposa STEM Academy
- Metro Volunteer Police
- MGM Properties
- Moana Nursery
- Mound House Fire Adapted Community
- Mt. Charleston Fire Protection District
- National Fire Protection Association
- National Park Service
- National Weather Service – Reno
- Nevada Association of Counties
- Nevada Appeal
- Nevada Cattlemen's Association
- Nevada Department of Agriculture
- Nevada Department of Conservation and Natural Resources
- Nevada Department of Transportation
- Nevada Department of Wildlife
- Nevada Division of Emergency Management
- Nevada Division of Homeland Security
- Nevada Division of Forestry
- Nevada Fire Chiefs Association
- Nevada Historical Society
- Nevada Land Trust
- Nevada Magazine
- Nevada National Security Site
- Nevada Network of Fire Adapted Communities
- Nevada State Flood Control
- Nevada State Fire Marshal Division
- Nevada State Parks
- New to Reno
- North Lake Tahoe Fire Protection District
- Northern Nevada Children's Cancer Foundation
- Northeastern Nevada Fire Prevention Group
- Northern Nevada Bluegrass Association
- Nye County
- NV Energy
- Pahump Valley Times
- Peas & Carrots Child Care
- Pershing County
- Pet Evac Pak
- Progressive Rancher Magazine
- Quad Co. Public Health Preparedness
- Raine's Market
- Raley's
- Record Courier
- Redrock Interpretive Rangers
- Reno Aces
- Reno Fire Department
- Reno Gazette-Journal
- Reno Rodeo
- Reno/Sparks Indian Colony
- Republic Services Disposal
- Rita Cannon Elementary School
- Rivermount Park Community
- Scenic Nevada
- SIERA Ham Radio Operators
- Sierra Front Wildfire Cooperators
- Silver Lake Volunteer Fire Department
- Skyland Fire Adapted Community
- Smith Library
- Smith Valley/Mason Valley Conservation District
- Smith Valley Fire Protection District
- Smith Valley Fire Protection District Board
- Southwest Gas
- South Fork Hardware - Eureka
- South Valleys Library
- St. George Logistics
- State Farm Insurance
- Stead Elementary
- Storey County
- Storey County Fire Protection District
- Storey County School District
- Summitt Partners
- Sun Valley Elementary
- Switch
- Sysco Intermountain Inc
- Tahoe
- Tahoe Environmental Research Center
- Tahoe-Douglas Bomb Squad
- Tahoe Douglas Fire Protection District
- Tahoe Network of Fire Adapted Communities
- Tahoe Resource Conservation District
- The Progressive Rancher
- Truckee Meadows Fire Protection District
- U.S. Fish and Wildlife
- U.S. Forest Service
- University of Nevada Cooperative Extension
- University of Nevada Las Vegas
- University of Nevada, Reno
- Virginia Palmer Elementary School
- Washoe County
- Washoe County Emergency Management
- Washoe County Search & Rescue
- Washoe County Parks / Scenic Byway
- Washoe County Sheriff's Office
- Washoe Lake State Park
- Washoe Tribe

- Washoe Valley Alliance
- Washoe Valley Forum

- Washoe Valley Vet Hospital
- Wells Fargo
- Wild Animal Infirmary

- Winnemucca City Fire Department
- Winnemucca Volunteer Fire Department

- Winnemucca Rural Volunteer Fire Department
- World Market Center

Planning Committee

Members

Bureau of Land Management

- Zach Ellinger
- Kevin Kranz
- Vanessa Marquez

Carson City Fire Department

- Dave Ruben
- Rodd Rummel

City of Elko Fire Department

- John Holmes

Elko County Fire Protection District

- Steven Hamilton

Eureka County Department of Natural Resources

- Jessica Santoyo

Fire Prevention Association of Nevada/ State Fire

- Rich Martinez

Lincoln County

- Eric Holt

Mt. Charleston Fire Protection District

- Jorge Gonzalez

Nevada Department of Conservation and Natural Resources

- JoAnn Kittrell

Nevada Division of Emergency Management

- Janelle Woodward

Nevada Division of Forestry

- Eric Antle
- Jeremy Fry
- Chanse Hunwardsen
- Gabriel Mesina
- Mike Vollmer

Nevada Network of Fire Adapted Communities

- Michael Beaudoin

Nevada State Fire Marshal Division

- Danny Brennan

Silver Lake Volunteer Fire Department

- Dale Hildebrandt

Skyland Fire Adapted Community

- Ann Grant

***Storey County Community
Development, Building & Fire
Prevention***

- Patty Blakely
- Ashley Mead
- Joe Starnes

***Tahoe Network of Fire Adapted
Communities***

- Carlie Murphy

***Truckee Meadows Firefighters
Association, IAFF 2487***

- Alex Doerr

***Truckee Meadows Fire Protection
District***

- Brett Lee
- Adam Mayberry

***University of Nevada Cooperative
Extension***

- Christine Nazarechuk
- Jamie Roice-Gomes
- Alyssa Thom

U.S. Forest Service

- Jennifer Diamond
- Naaman Horn
- Brian Rueblinger

Key Results

2019

Events or activities took place in all of Nevada's 17 counties.

11 proclamations or resolutions were issued in support of NWAM: 10 from counties and one from a fire protection district. For the 11th year in a row a multistate proclamation was issued proclaiming May as Wildfire Awareness Month in 10 cooperating states. This collaborative effort included California, Colorado, Idaho, Montana, Nevada, North Dakota, Oregon, South Dakota, Utah, Washington and Wyoming.

227 events or activities were held as part of NWAM, which included public events, media activity, promotional efforts, and proclamations and/or resolutions.

29,032 people attended community events and 26,918 others received information via direct mail or distribution.

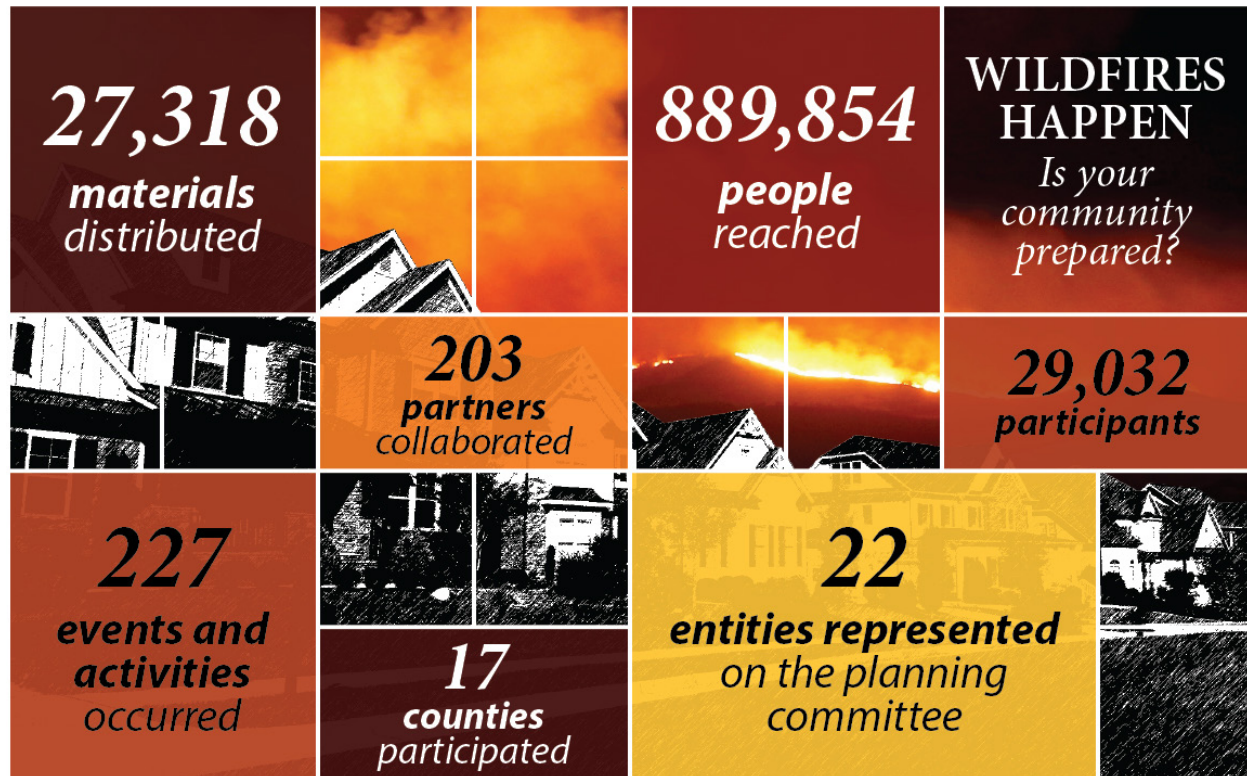
889,854 indirect contacts were made via newspaper articles, school flyers, social media efforts and other methods of communication.

37 individuals from 21 entities participated on the planning committee.

203 partners collaborated on these efforts.

Reported in-kind contributions from federal and nonfederal sources totaled \$21,629.60.

Nevada Wildfire Awareness Month 2019



Planning Partners

Bureau of Land Management, Carson City Fire Department, City of Elko Fire Department, Elko County Fire Protection District, Eureka County Department of Natural Resources, Fire Prevention Association of Nevada/ State Fire, Lincoln County, Mt. Charleston Fire Protection District, Nevada Department of Conservation & Natural Resources, Nevada Division of Emergency Management, Nevada Division of Forestry, Nevada Network of Fire Adapted Communities, Nevada State Fire Marshal Division, Silver Lake Volunteer Department, Skyland Fire Adapted Community, Storey County Community Development, Building, & Fire Prevention, Tahoe Network of Fire Adapted Communities, Truckee Meadows Firefighters Association, IAFF 2487, Truckee Meadows Fire Protection District, University of Nevada Cooperative Extension, U.S. Forest Service

Events

By County

CARSON

The Carson City Fire Department, Lakeview Property Owners Association president and two Lakeview community members completed a fuels reduction project review on two open space areas of the community May 5.

The Carson City Fire Department and Lakeview Fire Adapted Community collaborated on a community cleanup and picnic event May 18. The community leader applied for and received one of the 150 project funding awards from State Farm Insurance and the National Fire Protection Association for this event. The fire department also provided curbside pickup and free disposal of hazardous wildfire fuels that residents had cleared from their properties to create defensible space. Residents participated in the fuels collection and collected 13,200 pounds, or 6.6 tons, of hazardous fuels. Afterward, an appreciation picnic was held at a Lakeview resident's home, where 26 neighbors, volunteers and fire department representatives interacted and celebrated the successful event. Funds from the award were used to promote the event and to provide safety gear, refreshments and lunch for participants and volunteers. Promotional efforts included a door-to-door distribution of an event flyer to homeowners at all 230 homes in the community.



Carson City Fire Department representatives and Lakeview community members review the Fuels Reduction Project.



Governor Sisolak's Fire Season Briefing

On May 18, Carson City Fire Department also hosted a Green Waste Collection Day for Carson residents to drop off hazardous materials at the Carson River Park. Seven households benefited from this event.

Governor Sisolak held his 2019 Fire Season Briefing May 21. Program Manager Jamie Roice-Gomes represented Living With Fire at the briefing. Forty people were in attendance, including the governor, federal, state and local fire professionals, and others.

On May 22, Assemblywoman Heidi Swank

presented the Interagency Fire Prevention Team at the Nevada State Legislature. Both Jennifer Diamond, U.S. Forest Service Fire Prevention Officer, and Clint Mothershead, Bureau of Land Management Fire Prevention Specialist, were introduced by Assemblywoman Swank.

The 4th annual Guns & Hoses Sporting Clay Competition was held May 25 to benefit the Northern Nevada Children's Cancer Foundation. Thirty-five people participated and \$3,300 was raised for Northern Nevada Children's Cancer Foundation.

CLARK

Bureau of Land Management put on a tabletop presentation at Red Rock Canyon National Conservation Area May 1, reaching 150 participants. The presentation included hands-on fire prevention items for show-and-tell, and representatives from Bureau of Land Management were available to answer questions. Participants learned about wildfire and fire ecology and how it affects people, plants and animals.

Bureau of Land Management participated in the 2019 Las Vegas Science & Technology Festival May 5–6. The festival brought 16,000 participants who had the opportunity to speak with agency representatives and Smokey Bear while learning about wildfire preparedness.

On May 5 and 6, representatives from Bureau of Land Management, Las Vegas Fire Department and U.S. Forest Service interacted with approximately 1000 people as they participated in the event “Get Outdoors Nevada Day,” which highlighted all Nevada has to offer in recreational activities, education, volunteering, tourism and local businesses.

Representatives from U.S. Forest Service gave a presentation at Las Vegas Elementary School May 8. During the presentation, 60 students learned how to properly extinguish a campfire. By the end of the program, they could name a few ways humans have started wildfires and how they can be prevented.

Mount Charleston Fire Protection District, community volunteers and Metro Volunteer Police worked together to conduct their annual “Pine Needle Clean-Up Day” event June 1. Around 300 residents and volunteers filled five 30-foot dumpsters donated by Republic Services with pine needles, cones and other hazardous wildfire fuels. They collected 21.40 tons of debris and cleaned up nearly 50 acres of right of way/private property which helped to significantly reduce the wildfire threat to this community. Participants celebrated the successful event with a barbecue.

DOUGLAS

Representatives from U.S. Forest Service gave a presentation at Gardnerville Day Care May



Promotional flyer for the “Pine Needle Clean-Up Day” event at Mount Charleston

5. During the presentation, 50 students learned how to properly extinguish a campfire. By the end of the program, they could name a few ways humans have started wildfires and how they can be prevented.

The Douglas County Community Emergency Response Team organized a Safety Fair Saturday, May 11, at Lampe Park in Gardnerville. More than 202 adults and children were urged to develop emergency plans and to build disaster and evacuation supply kits during the event. Demonstrations were provided by Douglas County Sheriff K-9 Unit and Tahoe-Douglas Bomb Squad. The Living With Fire Program's Ember House Youth Activity was available for children to play. Care Flight landed in the nearby ball field to kick off the event. Other agencies who participated include East Fork Fire Protection District, U.S. Forest Service, Bureau of



Alyssa Thom talks to a Safety Fair attendee about embers.



Anee and Celinna from the U.S. Forest Service pose with Smokey Bear at the Kids Fishing Derby.

Land Management-Carson City District, Nevada Division of Forestry, Douglas County Services (Emergency Management and Flood Management) and Sierra Ham Radio. An old model fire ladder truck displayed the American flag high in the air.

Nevada Division of Forestry participated in the Jacks Valley Read-a-thon May 24. The read-a-thon is an event held to encourage students to read and be safe for the upcoming summer events with their families. Nevada Division of Forestry provided four firefighters and a brush truck, as well as Smokey Bear, to speak with attendees on campfire safety and the importance of being fire safe during the summer, reaching 450 students and 200 parents.

Smokey Bear and representatives from U.S. Forest Service interacted with 400 adults and youth during the "Kids Fishing Derby" June 1-2.

ELKO

Representatives from U.S. Forest Service participated in the Head Start Car Show May 9. Approximately 60 people enjoyed an engine that was available for show-and-tell along with a table where they could ask questions and pick up educational materials.

EUREKA

Eureka County Department of Natural Resources, Eureka County Firewise Committees and the Diamond Mountain, Future Farmers of America students held a 5k race May 3 called "Feel the Burn," which 32 people attended. Following the race, 180 people attended



Smokey poses at the Head Start event in Elko.

the “2019 Eureka County Wildfire Awareness - Firewise Community Day” in Eureka. On May 4 the event was held in Crescent Valley with 120 attendees. Approximately 300 people from the county attended these events, with approximately 63 volunteers. Attendees spoke to volunteers and various agencies about ways they could become proactive in protecting their home from wildfires and what to take during an evacuation. Booths at these events reflected this year’s theme: “Wildfires Happen. Is your community prepared?” After visiting the booths, attendees enjoyed a free barbecue lunch. The event finished out with the results of a free raffle that contain items to help homeowners create defensible space around their homes. Seventy-two-hour evacuation kits were also raffled off.



Attendees visit booths in Crescent Valley.



Attendees visit booths in Eureka.



Free raffle items were on display at the Eureka Firewise event.

HUMBOLDT

Bureau of Land Management representatives visited Sonoma Elementary for Fire Education Day May 21. Approximately 250 students learned about campfire safety.

Representatives from Bureau of Land Management, Nevada Division of Forestry, Winnemucca City Fire Department and Winnemucca Rural Fire Department attended “Children’s Day at the Comstock” at Grass Valley School May 24. Each agency had a booth at the event to share wildfire preparedness and safety messages.

LANDER

Representatives from U.S. Forest Service gave a presentation at Austin Elementary School May 19. During the presentation, 10 students learned how to properly extinguish a campfire. By the end of the program, they could name a few ways humans have started wildfires and how they can be prevented.

At Mill Creek Outdoor Day May 24, 100 students learned about campfire safety from Bureau of Land Management representatives.



Promotional flyer for Smith Valley Fire Protection District Open House event

LYON

The Smith Valley Fire Protection District held their 9th annual Fire Station Open House May 4. Supported by the Bureau of Land Management, five participants enjoyed a free lunch, met with volunteer firefighters and agency representatives and received free educational materials to help them prepare their homes for wildfire.

NYE

Representatives from U.S. Forest Service gave a presentation at Tonopah Elementary School May 7. During the presentation, 65 students learned how to properly extinguish a campfire. By the end of the program, they could name a few ways humans have started wildfires and how they can be prevented.



Smokey interacts with students at Tonopah Elementary School.

STOREY

On May 5, Peas & Carrots Child Care held the annual “Children’s Day on the Comstock” at Miners Park in Virginia City. Supported by Nevada Division of Forestry, Storey County, Storey County Fire Protection District and others, 200 participants enjoyed face painting, live music, free food, prizes, games and activities. The Ember House Youth Activity was available for use at the event.



Promotional flyer for “Children’s Day at the Comstock” event

Storey County, Storey County Fire Protection District and Living With Fire Program representatives organized two ember-awareness days for elementary schools in Storey County School District. The first educational day was held at Hugh Gallagher Elementary School May 8. Approximately 148 students and their teachers participated by listening to a presentation in their classroom, followed by the Ember House Youth Activity. Students learned wildfire awareness tips to reduce the risk of home ignition from embers during a wildfire. The second event at Hillside Elementary School reached 48 students and their teachers. Similar to the first event, a presentation was given in the multipurpose room, followed by the Ember House Youth Activity. For both events, Storey County Fire Protection District had an engine available for students to tour.



Alyssa Thom teaches Hillside Elementary students about the Ember Threat.

WASHOE

On May 4, two “Junk the Junipers” events were held in Washoe County. One event was held at the Truckee Meadows Fire Protection District auxiliary station, Silver Knolls Fire - Station 430. Collaborators included the Bureau of Land Management, Moana Nursery and University of Nevada Cooperative Extension. A total of 150 households participated and brought in 236 truckloads of ornamental junipers and other hazardous wildfire fuels they had removed from their property for free disposal. Participants received a coupon from Moana Nursery valid for 20% off a good plant choice replacement shrub. Bureau of Land Management crews collected the fuels to be chipped or burned at a later date. Truckee Meadows Fire Protection District, University of Nevada Cooperative Extension, volunteer fire department representatives staffed the event and distributed Living With Fire Program publications as participants exited the area. Promotional efforts included a flyer that was distributed in the community and via social media. A Facebook event post reached 2,600 people. This event has grown significantly since the previous year with a 257% increase in households that participated and an 83% increase in truckloads over last year.

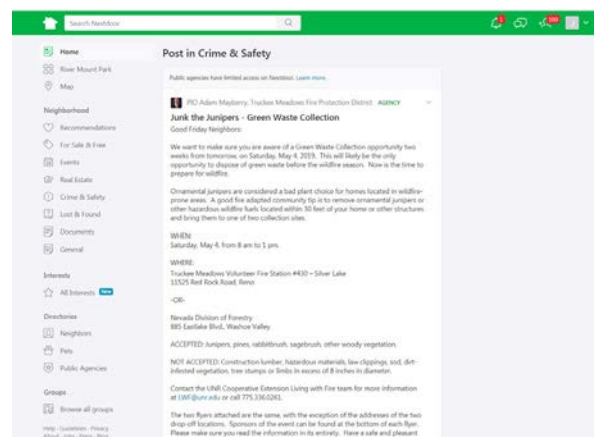


TMFPD Volunteer Firefighters unload trucks and trailers for the Junk the Junipers event.



Junk the Junipers event at Silverlake

The other “Junk the Junipers” on May 4 was conducted at the Nevada Division of Forestry Eastlake/Washoe Valley location. Nevada Division of Forestry, Moana Nursery and University of Nevada Cooperative Extension were the collaborators. A record number of 230 households participated and brought in 243 truckloads of ornamental junipers and other hazardous wildfire fuels they had removed from their property for free disposal. Participants received a coupon from Moana Nursery, valid for 20% off a good plant choice replacement shrub. Nevada Division of Forestry crews collected the fuels to be chipped or burned at a later date. Nevada Division of Forestry



TMFPD advertised for the Junk the Junipers events on the social network for neighborhoods, Nextdoor.

and University of Nevada Cooperative Extension representatives staffed the event and distributed Living With Fire Program publications as participants entered the area. Promotional efforts included a flyer that was distributed in the community and via social media and email by Nevada Division of Forestry, University of Nevada Cooperative Extension and community partners. A banner was displayed on Nevada Division of Forestry's fence that advertised the date of the event. A Facebook event post conducted by University of Nevada Cooperative Extension's Living With Fire Program reached 2,800 people. This year's event was successful with a 70% increase in households that participated.

Community leader Sue Markert applied for and received one of the 150 project funding awards from State Farm Insurance and National Fire Protection Association. On May 4, the River Mount Park Fire Adapted Community Group held a cleanup/educational day aimed at removing fuels around homes and educating homeowners on the importance of evacuation. The award was used to purchase food and beverages, gallons of bottled water, N9 masks and nonperishable food to be placed in an evacuation Go Bag. Homeowners also received the NWAM 2019 SWAG—a reusable grocery bag with an evacuation checklist printed on the front. On Friday May 3, homeowners were urged to maintain defensible space and left woody vegetation outside of their homes for pickup. The next day (Saturday, May 4) one homeowner volunteered his trailer for use and he dropped the green waste at the “Junk the Junipers” event. Promotional efforts included flyers that were distributed via email and direct mail to homeowners in this community.

On May 7, North Lake Tahoe Fire Protection District held a community evacuation preparedness class in Incline Village. A total of 106 people attended the event.



Media Training Day at the Washoe County Cooperative Extension office



Nevada Fire Board members present to attendees.

On May 8, a Media Training Day was held at the Washoe County Cooperative Extension office. North Lake Tahoe Fire Protection District and East Fork Fire Protection District trained 64 members of the media to participate safely during a wildfire.

A meeting of the Nevada Fire Board of Directors was held May 17 at Greater Nevada Field's 250 Lounge. This meeting was sponsored by the Living With Fire Program with funding provided by a Community Assistance Agreement from Bureau of Land Management. Eighteen attendees

heard presentations by members of the Board, including representatives from Bureau of Land Management, Nevada Division of Forestry, Reno Fire Department and U.S. Forest Service. Throughout the presentations, attendees had the opportunity to ask questions. Following the meeting, Board members and attendees enjoyed a free lunch. Promotional efforts from the event included flyers and announcements distributed via email and social media, a media release, a radio interview with Fun 101's radio DJ Mark from the show, "Mark in the Morning," a Facebook Live video on the Bureau of Land Management page which reached 1,446 people and a promoted Facebook ad that reached 5,822 people.



Roice-Gomes talks to the crowd before the game about the ember threat.



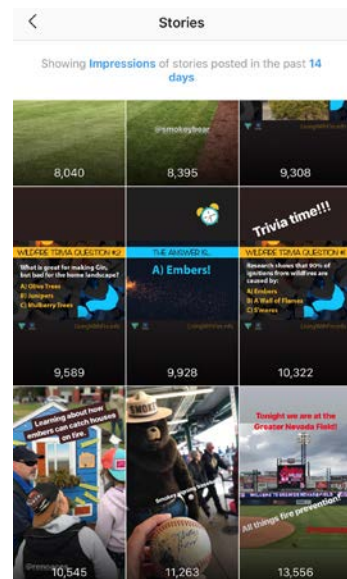
Smokey Bear throws the ceremonial first pitch before the game.



Living With Fire had a table on the concourse at the Greater Nevada Field during the game.

The Reno Aces Reno Rodeo 100th Anniversary celebration game was held May 18 at Greater Nevada Field. The game was sponsored by the Living With Fire Program with funding provided by a Community Assistance Agreement from Bureau of Land Management. While waiting in line to enter the ballpark, attendees had the opportunity to explore a "Touch-a-Truck" event on the plaza featuring brush trucks from Bureau of Land Management and Reno Fire Department. The Nevada State Fire Marshal also had a truck and trailer on the plaza where children could pick up a goodie bag, and the U.S. Forest Service handed out free educational materials. Also on the plaza, volunteers and Bureau of Land Management representatives ran the Ember House Youth Activity where hundreds of children played for Smokey Bear prizes. During the pregame show, one lucky child played the Ember House Youth Activity while Jamie Roice-Gomes, manager of the Living With Fire Program, spoke to the stadium about the ember threat during a wildfire and how to prepare their homes. Smokey Bear threw out the ceremonial first pitch and wildfire trivia questions were displayed on the stadium screen throughout the game.

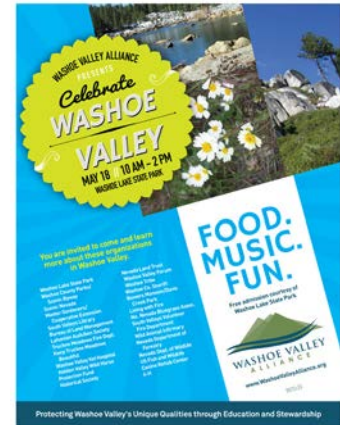
The Living With Fire Program staffed a table on the concourse where attendees could ask questions, pick up educational materials and get a free evacuation Go Bag. A total of 5,300 people attended the event, enjoying the pregame show and trivia questions. Of the total



The BLM-National Instagram account featured the JumboTron trivia, Smokey Bear and the Ember House, and received over 90,000 views.

attendees, approximately 3,700 interacted directly with one of the many wildfire awareness activities. During the event, Bureau of Land Management – Nevada State office had access to the Bureau of Land Management’s national Instagram account. With nine posts to the account’s Instagram Stories, the combined posts received an impressive 90,946 views. Promotional efforts for the event included flyers and announcements distributed via email and social media, a media release, a radio interview with Fun 101’s radio DJ Mark from the show, “Mark in the Morning,” broadcasts on the radio, a Facebook Live video on the Bureau of Land Management – Nevada page, which received 2,243 views, and a paid ad on the Living With Fire Facebook account that reached 3,550 people.

The Washoe Valley Alliance community group organized their 6th annual Celebrate Washoe Valley event May 18 at Washoe Lake State Park. Collaborators at the event provided displays of information and services and included the Bureau of Land Management, Nevada Division of Forestry, University of Nevada Cooperative Extension’s Master Gardener Program and Living With Fire Program, and many others. More than 300 people attended the event throughout the day.

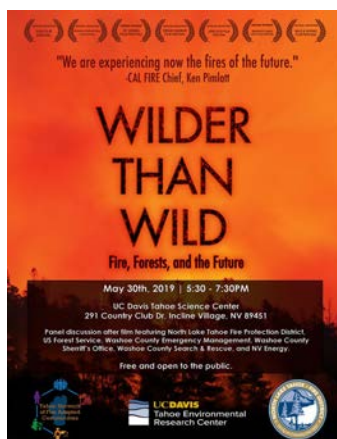


Promotional flyer for “Celebrate Washoe Valley”

Bureau of Land Management partnered with the Reno Rodeo Association and Reno Rodeo Foundation to participate in Reno Rodeo Reading Roundup assemblies held at 25 at-risk Title I elementary schools located in Washoe County during April, May and early June. The Reno Rodeo Reading Roundup is a literacy program for first-grade students that focuses on their version of the three R’s – Reading, Rodeo and Responsibility. During the assemblies, representatives from Bureau of Land Management provided instructions on fire prevention, campfire safety and the story of Smokey Bear. They explained that May is Nevada Wildfire Awareness Month and invited students and their families to participate in local events. A total of 1,653 students participated this year. All received a “high-five” or hug from Smokey Bear, along with a Smokey Bear goodie bag.



Smokey Bear poses with a mini horse at the Reno Rodeo Reading Roundup.



Flyer for “Wilder Than Wild” screening event

A screening of “Wilder Than Wild” was held May 30 at the UC Davis Tahoe Science Center in Incline Village. This one-hour documentary film by Kevin White addresses how fire suppression and climate change have exposed our forests and communities to large, high-severity wildfires. Following the screening, 61 attendees were able to ask questions and learn from a panel discussion including representatives from Tahoe Network of Fire Adapted Communities, North Lake Tahoe Fire Protection District, U.S. Forest Service, Washoe County Emergency Management, Washoe County Sheriff’s Office, Washoe County Search & Rescue and NV Energy.

The U.S. Forest Service had a table at Early Head Start's annual Fatherhood/Family Engagement & Health Fair May 30, reaching approximately 200 adults and youth. Smokey Bear taught youth to properly extinguish campfires and to always be careful with fire, while U.S. Forest Service representatives spoke to parents about wildfire prevention and preparedness.

Representatives from the Bureau of Land Management and U.S. Forest Service participated in the American Cancer Society's 2019 "Big Dig" event June 2. Approximately 600 participants had the opportunity to speak to a fire prevention technician, explore a wildland fire engine and meet Smokey Bear.



U.S. Forest Service representatives talk to attendees at the Big Dig event.

WHITE PINE

The U.S. Forest Service participated in the David E. Norman Elementary School "Pre-K, Kinder Round-up!" event May 9, reaching 150 participants. They distributed fire prevention and wildfire awareness information at the event.

NEVADA INTERAGENCY WILDFIRE PREVENTION TEAM

The Nevada Interagency Wildfire Prevention Team, comprised of representatives from the Bureau of Land Management, Nevada Network of Fire Adapted Communities and U.S. Forest Service, toured the state to distribute wildfire safety/prevention materials and increase awareness of safe target shooting, roadside fire hazards, OHV precautions, responsible debris burning and preparing for wildfire by joining the Nevada Network of Fire Adapted Communities. The team visited various people, including city and county officials, and various locations, including state parks and gas stations, in addition to performing media interviews. In total, the team visited 694 locations, had 1,781 direct contacts, disseminated 29,884 fire prevention items and 394 banners and gave 10 radio and television interviews. The tour began May 7 in Las Vegas and concluded May 22 in Carson City, reaching Nevadans in all 17 counties.



As part of the Nevada Fire Prevention Team, Sonya Sistare was interviewed by the KDSS 92.7 radio station in Ely.

Proclamations

and Resolutions

Governing authorities (i.e. county commissioners, state governors and fire boards) can issue proclamations to declare the importance of certain dates and observances. County proclamations or resolutions were issued by 11 Nevadan counties. A representative from the Nevada Wildfire Awareness Month (NWAM) planning group or local fire participated whenever possible to accept the document and deliver a brief overview of the message and purpose of NWAM.

Partners on this effort included the Bureau of Land Management, Carson City Board of Supervisors, Carson City Fire Department, Churchill County Board of Commissioners, Clark County Board of Commissioners, Clark County Fire Department, Douglas County Board of Commissioners, East Fork Fire Protection District, Elko County Board of Commissioners, Elko County Fire Protection District, Eureka County Board of Commissioners, Eureka County Department of Natural Resources, Eureka County Firewise Communities, Lake Mead National Park, Lyon County Board of Commissioners, Mt. Charleston Fire Protection District, Nevada Division of Forestry, North, Lake Tahoe Fire Protection District, Nye County Board of Commissioners, Storey County Board of Commissioners, Storey County Fire Protection District, Tahoe Douglas Fire Protection District, Truckee Meadows Fire Protection District, University of Nevada Cooperative Extension, U.S. Forest Service and Washoe County Board of Commissioners. Locally, a resolution was issued from Smith Valley Fire Protection District.



Washoe County Commissioners present a proclamation to NLTFPD Chief Sommers TMFPD Chief Moore and the Living With Fire team.



BLM and Living With Fire representatives pose with Churchill County Commissioner Pete Olsen.

For the 11th year in a row, a multistate proclamation was issued proclaiming May as Wildfire Awareness Month. This collaborative effort included California, Colorado, Idaho, Montana, Nevada, North Dakota, Oregon, South Dakota, Utah, Washington and Wyoming. Collaborating entities included the Governors of each state; Colorado State Forest Service; Idaho Firewise; Keep Oregon Green; Montana Department of Natural Resources and Conservation; Nevada Division of Forestry; North Dakota Office of the Governor, South Dakota Office of the Governor;

University of Nevada Cooperative Extension; Utah Division of Forestry, Fire and State Lands; Washington Department of Natural Resources, Urban & Community Forestry Wildfire Division and Wyoming State Forestry Division.



Carson City Mayor, Bob Crowell declared May as Nevada Wildfire Awareness Month. Carson City FD and LWF accepted the proclamation.



East Fork Fire Protection District accepted a proclamation from the Douglas County Commissioners.

Promotional Efforts

Statewide

Display Ads

“Nevada Magazine,” a division of the Nevada Commission on Tourism, sponsored a half-page ad in their May/June edition. The 80-page magazine has a statewide distribution/circulation of 20,000 at the Reno-Tahoe International Airport, chamber offices, AAA offices and visitor centers throughout the state, mainly targeting tourists.

The Nevada Cattlemen’s Association sponsored ads in “Sage Signals,” their official magazine.



NWAM ad featured in May/June edition of Nevada Magazine

They included a half-page ad in the May electronic edition. They also featured a wildfire awareness article, provided by the Living With Fire Program, in the May electronic edition. Their circulation of printed copies is 470 with free access to the magazine on their website.

“Community Living Magazine,” a regional publication focused on Northern Nevada’s rural communities, featured a half-page ad in their April/May edition. Approximately 6,000 copies of the magazine were distributed from Fallon to Wells via countertop displays, magazine racks and outdoor media boxes located at or in local businesses.



Ad featured in Sage Signals Magazine



This year’s giveaway item, a reusable tote bag printed with an evacuation Go Bag checklist

“The Progressive Rancher” featured a half-page ad in the May edition. The magazine is circulated to more than 7,000 addresses and allows for free access to the publication on their website, reaching more than 30,000 people.

Giveaway Item

A reusable grocery tote was developed as the promotional item, incorporating this year’s message and an evacuation Go Bag checklist. A supply of 950 reusable grocery totes were purchased using funds provided by a Community Assistance Agreement from the Bureau of Land Management (BLM)-Nevada State Office in

cooperation with the Living With Fire Program. An additional supply of 350 totes were purchased by the Eureka Firewise Communities for their local events, and 200 totes were purchased by the U.S. Forest Service for their events. A total of 1,479 totes were distributed during NWAM events in 11 counties: Carson City, Churchill, Clark, Douglas, Elko, Eureka, Humboldt, Lincoln, Lyon, Storey and Washoe.

In addition to the reusable grocery tote, a duffel bag was developed as the promotional item for the Reno Aces Reno Rodeo 100th Anniversary celebration game sponsored by the Living With Fire Program with funding provided by a Community Assistance Agreement from Bureau of Land Management. Much like the grocery tote, the duffel bag featured this year's message and an evacuation Go Bag checklist. A supply of 1,600 9-inch by 8½-inch by 17-inch duffels were purchased, and 1,495 were distributed during the event.



NWAM 2019 poster design

Poster

A wildfire awareness poster was developed based on this year's theme. A total of 300 11- by 17-inch posters were printed using funds provided by a Community Assistance Agreement from BLM-Nevada State Office in cooperation with the Living With Fire Program, with 273 copies distributed and posted in all counties throughout Nevada. Many of the posters will remain in place throughout the summer.

Banners

Outdoor vinyl banners were designed to coordinate with the poster graphics and a supply of 63 were purchased using grant funds provided by a Community Assistance Agreement from the Bureau of Land Management, with additional support from a State Fire Assistance Grant from the Nevada Division of Forestry and U.S. Forest Service in cooperation with the Living With Fire Program. An



The NWAM banner is displayed at the BLM field office in Carlin.

additional supply of 12 banners were purchased directly by the U.S. Forest Service - Humboldt Toiyabe National Forest for distribution throughout their district. The 8- by 3-foot vinyl banners were displayed near the entrances to many of Nevada's wildland-urban interface communities, at fire stations, on fences, in front of county buildings, or posted during events in the following 15 counties: Carson City, Churchill, Clark, Douglas, Elko, Eureka, Humboldt, Lander, Lincoln, Lyon, Nye, Pershing, Storey, Washoe and White Pine.

A 40-foot banner was displayed in two locations during the month: on Main Street in downtown Carson City from April 29 to May 5, thanks to the efforts of Carson City Fire Department, and at the main entrance to the Virginia City Highlands community in Storey County from May 20 to June 3, thanks to the efforts of the Storey County Fire Protection District.

Three 3- by 7-foot vinyl banners were displayed near the entrance of the Greater Nevada Field. These banners displayed the NWAM 2019 theme and the Living With Fire website.

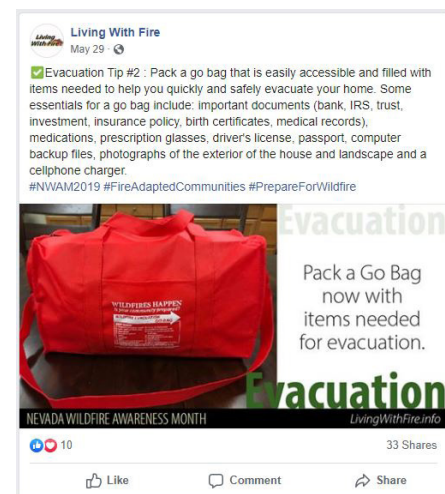
Social Media

Social media efforts aggressively promoted events and shared tips on how to prepare your family, home and community for wildfire. During the period of April 23 – May 31, a total of 42 NWAM-related posts were featured on Living With Fire Program Facebook page, reaching 26,950 people and gaining 49 new followers (likes). This is due in part to cross promotion/sharing by program partners, including the BLM, National Weather Service (NWS)- Reno, Nevada Division of Forestry, North Lake Tahoe Fire Protection District, Reno Fire Department, Tahoe Douglas Fire Protection District, Truckee Meadows Fire Protection District, University of Nevada Cooperative Extension's Master Gardener Program, and U.S. Forest Service, as well as by community leaders. The majority of the Living With Fire Facebook page's 1,218 followers are located in nine counties (Carson City, Churchill, Clark, Douglas, Elko, Humboldt, Lyon, Nye and Washoe) with additional followers in nine other states (Arizona, California, Colorado, Idaho, New Mexico, Oregon, Texas, Utah and Washington) and 28 foreign countries.

The most effective posts included: A post on May 29 listing essential elements for packing a Go Bag that received the highest number of views reached 4,165 people and was shared 33 times; a post May 1 announcing Wildfire Awareness Month that reached 2,141 people and was shared 14 times; and a post May 27 offering defensible space tips that reached 1,368 people and was shared 11 times.

Similar NWAM-related posts were shared to Living With Fire's Instagram and Twitter pages. The 22 posts to Instagram reached 288 people, while 29 posts to Twitter reached 10,860 people.

NWS-Reno partnered with Cooperative Extension on a series of Facebook posts throughout the month of May about the



LWF Facebook post for May 29, 2019

elements of a Fire Adapted Community and the role of weather. These posts reached a total of 55,340 people. On May 2, a Facebook Live video was created with Meteorologist Evan Laguardia and Jamie Roice-Gomes to discuss the upcoming wildfire risk for the summer and the daily weather service balloon release. This video was viewed 3,200 times.



LWF Facebook post for May 1, 2019



LWF Facebook post for May 27, 2019

Promotional Efforts

Local

Digital Marquees

The digital marquee program continues to be an effective part of NWAM's promotional efforts. This year, two casino properties and five other locations participated for a total of seven digital signs. The casino signs were located in two counties: Casino Fandango in Carson City, and Bonanza Casino in Washoe County. The non-casino digital signs were provided courtesy of Carson City Community Center in collaboration with Carson City Fire Department, in front of the main station of the Carson City Fire Department, University of Nevada, Reno's Lawlor Events Center, Eureka County Fairgrounds and the Crescent Valley Fairgrounds.



NWAM graphic on the Carson Community Center digital marquee

Dynamic Message Signs

The Nevada Department of Transportation – Division II in Northern Nevada participated again this year by featuring the wildfire awareness message on their Dynamic Message Signs located in or near wildland-urban interface communities within their division. These signs are primarily used for “Amber Alerts” and traffic delay messages. The signs utilized for this effort were located in Carson City, Douglas County, and Washoe County and displayed the following message throughout May: “Wildfires Happen / Is Your Community Prepared?”



This Dynamic Media Sign was shown on Interstate-580 North during May.

Media

Two feature articles and three media releases were submitted to local media for events taking place in the area. This resulted in two recorded television interviews, which aired on three separate TV stations, and four recorded radio interviews. At least four articles appeared in three

local newspapers, and many online articles and mentions were made by various media outlets. These activities helped increase the reach of our message and boosted attendance at local events.

Public Service Announcement (PSA) campaigns for radio and television were developed and launched in early May with one television network and two radio stations. A 30-second message was developed for television which highlighted three tips on how residents can prepare for wildfire. A longer 60-second message was developed for radio. The Living With Fire Program manager, Jamie Roice-Gomes, provided on-camera and voice talent for both the television and radio spots. Throughout May, the 30-second PSA was broadcast on KTVN-Channel 2 a total of 20 times. The 60-second PSA was aired on Evan's Broadcast Group 99.1 FM Talk Radio a total of 15 times, and on Reno's Fun 101 a total of 10 times. 99.1 News Talk is the "most listened to FM News Talk in the area" and FUN 101 is an adult-contemporary radio station. The coverage area includes Carson, Douglas and Washoe counties. Funding for these campaigns was provided by a WUI/Community Assistance Grant from the Bureau of Land Management - Nevada State Office in cooperation with the Living With Fire Program. The PSAs will continue to air throughout the summer.



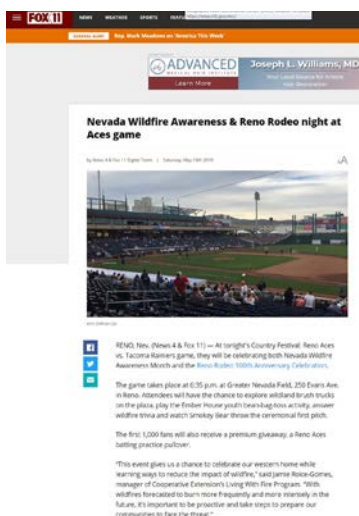
LWF program article which was featured in the Reno Gazette Journal



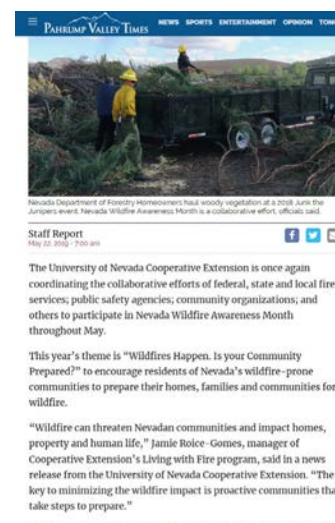
A screenshot of the NWAM 2019 TV PSA, which aired on KTVN throughout May



A media release on the Junk Junipers events featured on www.KOLRtv.com



Fox 11 shared a media release on Nevada Wildfire Awareness and the Reno Aces game.



The Pahrump Valley Times shared a media release on NWAM 2019.

Events and Activities

by County

NWAM 2019 List of Events or Activities By County						
	Date(s)	Event or Activity	Partner(s)	Direct	# Participants	
				Mail/Dist	Direct	Indirect
Carson City						
1	April 20	Door-to-door distribution of community event flyer to Lakeview Community	CCFD, CERT volunteers, Lakeview FAC Network Community, UNCE	230		
2	April 21	Article about NWAM and upcoming events featured on CarsonNow.org	CarsonNow.org, UNCE			
	Apr 29 - May 5	40-foot banner displayed on Main Street	CCFD, UNCE			
3	May	Posters displayed various locations	BLM, CCFD, Casino Fandango, NDF, NSFM, USFS, UNCE			
4	May	Banners displayed various locations	BLM, CCFD, Carson DMV, NDF, USFS			
5	May	Message on Casino Fandango marquee	Ann Grant, Casino Fandango, UNCE			
6	May	Message on Carson Community Center marquee	Carson City Community Center, CCFD, UNCE			540,000
7	May	Message on CCFD station 51 digital sign	Carson City Fire Department			
8	May - June	Message on NDOT's DMS	NDOT-District II, UNCE			
9	May 2	County proclamation issued	Carson City Board of Supervisors, CCFD, UNCE		27	
10	May 5	Lakeview Community Fuels Reduction Project Review	CCFD, Lakeview FAC Network Community		5	
11	May 17	Article about Firescaping	JoAnne Skelley, Nevada Appeal			
12	May 18	Lakeview Community Cleanup and Picnic	CCFD, Lakeview FAC Network Community		26	
13	May 18	Carson City Community Green Waste Collection Day	CCFD		7	
14	May 19	Article about Firescaping on CarsonNow.org website	CarsonNow.org, JoAnne Skelly			
15	May 21	Governor's Wildlandfire Briefing	BLM-Carson City District, CCFD, DCNR, DEM, NDA, NDF, NLTFPD, NSFM, Nevada Fire Chiefs Association, Reno FD, UNR, UNCE, USFS		40	
16	May 22	Invitation from Assemblywoman Heidi Swank-Legislature	BLM, USFS		70	
17	May 25	Guns and Hoses 4th Annual Sporting Clay Competition	BLM-NV State office, CCFD, Capital City Gun Club, NNV Children's Cancer Foundation, TMFA, WCSO, UNCE		35	
Churchill						
18	May	Posters displayed various locations	UNCE			
19	May	Banners displayed various locations	BLM, NDF			
20	May 15	County proclamation issued	Churchill County Board of Commissioners, BLM, UNCE	10	25	
21	May 22	Article on NWAM and Proclamation	Lahontan Valley News			

NWAM 2019 List of Events or Activities By County						
	Date(s)	Event or Activity	Partner(s)	Direct	# Participants	
				Mail/Dist	Direct	Indirect
22	May 28	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	85	15	
	Clark					
23	May	Posters displayed various locations	BLM, Mt. Charleston FPD, NDF, UNCE, USFS			
24	May	Banners displayed various locations	BLM, Mt. Charleston FPD, NDF, USFS			
25	May 1	Red Rock Tabletop Presentation	BLM-Southern District, Friends of Red Rock, Red Rock Interpretive Rangers		150	
26	May 5 - 6	Las Vegas Science Expo Fair	Beasley Media Group, BLM-Southern Nevada, Clark County School District, College of Southern Nevada, Cox, Desert Research Institute, Horizon Print Solutions, Las Vegas Natural History Museum, Las Vegas PBS, Las Vegas Review-Journal, National Park Service, St. George Logistics, Switch, NV Energy, Nevada National Security Site, MGM Properties, UNLV, USFS, Wells Fargo, World Market Center		16,000	
27	May 5 - 6	Get Outdoors NV Day	BLM, LVFD, Red Rock, USFS		1000	5,000
28	May 7	County proclamation issued	BLM, Clark County, Clark County FD, Lake Mead National Park, Mt. Charleston FPD, NDF - Southern Region, USFS		50	
29	May 8	Las Vegas Elementary School	USFS		60	
30	May 8	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	581	52	
31	May 9	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	3498	71	
32	May 10	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	1822	36	
33	May 11	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	1519	45	
34	June 1	Mt. Charleston Pine Needle Pick-Up Event	BLM-Southern District, Community volunteers, Metro Volunteer Police, Mt. Charleston FPD, Republic Services		300	
	Douglas					
35	May	Posters displayed various locations	BLM, East Fork FPD, Holbrook Highlands FAC, USFS, UNCE			
36	May	Banners displayed various locations	Douglas County CERT, East Fork FPD, USFS			
37	May	Message on NDOT's DMS	NDOT-District II, UNCE			
38	May 2	County proclamation issued	Douglas County Board of Commissioners, East Fork FPD, UNCE		47	
39	May 5	Gardnerville Day Care	USFS		50	

NWAM 2019 List of Events or Activities By County						
	Date(s)	Event or Activity	Partner(s)	Direct Mail/Dist	# Participants	
					Direct	Indirect
40	May 11	Douglas County CERT Safety Day	Ann Grant, Allstate Insurance, BLM - Carson City District, Brad Hollendar Antiques Fire Truck, Care Flight, Caring Neighbors, Carson Valley Preppers, Citizen's Patrol, Douglas County CERT Volunteers, Carson Valley Medical Center, Douglas County Seratoma, Douglas County Services (Emergency Management, Flood Management, Sheriff's K-9 Unit, MRAP, and SAR), East Fork FPD, INTEGRAS - Firearms Safety Education, Kelly Petit-First Aid/CPR Instruction, NDF, Nevada State Flood Control, NV Energy, Quad Co. Public Health Preparedness, Pet Evac Pak, LLC, Siera Ham Radio Operators, Southwest Gas, Summitt Partners, Tahoe-Douglas Bomb Squad, USFS, UNCE, 911 Communications	40	152	50
41	May 17	Record Courier article on Safety Day, Douglas Co. Proclamation, and LWF website	Ann Grant, Recourd Courier			
42	May 24	Jacks Valley Read-A-Thon	Jacks Valley Elementary School, NDF		450	
43	June 1-2	Kids Fishing Derby	Douglas County Parks Dept, Raley's, USFS		400	
Elko						
44	May	Posters displayed various locations	BLM, Elko County FPD, Elko FD, NDF, NNFPF, USFS, UNCE			
45	May	Banners displayed various locations	BLM, City of Elko FD, Elko County FPD, NDF, NNFPF			
46	May 1	County proclamation issued	BLM, Elko County, Elko County FPD		30	
47	May 9	Headstart/Car Show	USFS		60	
48	May 15	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	823	31	
49	May 16	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	1720	37	
50	May 17	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	1277	35	
51	May 18	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	1823	120	
52	May 19	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	1875	5	
53	May 15 - 19	2019 Nevada Interagency Fire Prevention Team gave radio interviews for 4 stations in Elko: The Mix 96.7 FM, Big Country 103.9 FM, KZBI 94.5 FM and KELK 95.9 FM	Big Country 103.9 FM, BLM, KELK 95.9 FM, KZBI 94.5 FM, The Mix 96.7 FM, The Network, USFS			
Esmeralda						
54	May	Posters displayed various locations	USFS, UNCE			
55	May	Banners displayed various locations	BLM			
56	May 12	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	3		
57	May 16	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	74		
Eureka						
58	April 18	Distribution of Eureka Elementary event Flyer	Eureka County DNR, Eureka County Firewise Communities, Eureka County School District	200		

NWAM 2019 List of Events or Activities By County

	Date(s)	Event or Activity	Partner(s)	Direct	# Participants	
				Mail/Dist	Direct	Indirect
59	April 19	County Resolution issued	Eureka County, Eureka County Department of Natural Resources, Eureka County Firewise Communities, UNCE		1	
60	April 19	Direct mailing of event flyer in Plain Talk newsletter to Eureka County residents promoting Firewise events	Eureka County DNR, Eureka County Firewise Communities, Eureka County Public Works Dept.	1060		
61	April 26	Direct mailing of postcards to Eureka County residents promoting Firewise Events	Eureka County DNR, Eureka County Firewise Communities	1060		
62	April 29	Distribution of event flyer to Crescent Valley Elementary School	Eureka County DNR, Eureka County Firewise Communities, Eureka County School District, UNCE	50		
63	April - May	Message on Eureka Fairgrounds Marquee	Eureka Fairgrounds, Eureka County DNR, Eureka County Public Works Dept.			
64	April - May	Message on Crescent Valley Fairgrounds Marquee	Eureka County Department of Natural Resources, Eureka County Public Works Department, Crescent Valley Fairgrounds, UNCE			
65	May	Posters displayed in Crescent Valley and Eureka	BLM, Eureka County DNR, Eureka County Public Works, UNCE			
66	May	Banners displayed in Crescent Valley and Eureka	BLM, Eureka County DNR, Eureka County Public Works, UNCE			
67	May 3	Feel the Burn 5K race in Eureka	BFE Screen Printing & Embroidery, Diamond Mountain FFA, Eureka County DNR, Eureka/Diamond Valley Firewise Committee, Eureka County Public Works Dept.		32	
68	May 3	Eureka/Diamond Valley Firewise Day	BFE Screen Printing & Embroidery, Bureau of Land Management-Battle Mountain District, Diamond Mountain FFA, Elko Mining Group-Ruby Hill Mine LLC, Eureka County, Eureka County Department of Natural Resources, Eureka County Public Works Department, Eureka County School District, Eureka County Sheriff's Office/Dispatch, Eureka County 4-H, Eureka/Diamond Valley Firewise Committee, Eureka Lions Club, Firewise Communities USA, Raine's Market, South Fork Hardware-Eureka, UNCE, US Forest Service-Austin Ranger District		180	

NWAM 2019 List of Events or Activities By County

	Date(s)	Event or Activity	Partner(s)	Direct	# Participants	
				Mail/Dist	Direct	Indirect
69	May 4	Crescent Valley/Beowawe Firewise Day	BFE Screen Printing & Embroidery, Bureau of Land Management-Battle Mountain District, Crescent Valley Volunteer Fire Department, Crescent Valley/Beowawe Firewise Committee, Diamond Mountain FFA, Diamond Valley Weed District, Eureka County, Eureka County Department of Natural Resources, Eureka County Emergency Medical Services, Eureka County Public Works Department, Eureka County School District, Eureka County Sherriff's Office, Fire Adapted Communities (FAC), Firewise Communities USA, Golden Oldies, NV Division of Forestry, South Fork Hardware - Eureka, Sysco Intermountain Inc, UNCE		120	
70	May 13	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	53		
71	May 14	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	2		
Humboldt						
72	May	Banners displayed various locations	BLM, NDF, Winnemucca City Fire Department, USFS			
73	May	Posters displayed various locations	BLM, NDF, USFS, UNCE			
74	May 13	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	1301	23	
75	May 14	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	52	5	
76	May 17	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	310	40	
77	May 18	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	12		
78	May 21	Sonoma Elementary Fire Education	BLM		250	
79	May 24	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	150	11	
80	May 24	Grass Valley School visit/Childrens day at the comstock	BLM, Grass Valley Elementary, Humboldt Sun, USFS, Winnemucca Volunteer FD, W rural VFD		505	
81	May 25	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	107	117	
82	May 26	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	335	57	
Lander						
83	May	Posters displayed various locations	UNCE			
84	May	Banners displayed various locations	BLM			
85	May 12	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	98		
86	May 14	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	147	13	
87	May 15	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	66	9	
88	May 16	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	104	75	
89	May 19	Austin Elementary School	USFS		10	

NWAM 2019 List of Events or Activities By County

	Date(s)	Event or Activity	Partner(s)	Direct	# Participants	
				Mail/Dist	Direct	Indirect
90	May 24	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	714	569	
91	May 24	MillCreek Outdoor Day	BLM, The Network, USFS		100	
92	May 28	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	69	2	
	Lincoln					
93	May	Banners displayed various locations	BLM, Lincoln County FPD, NDF			
94	May	Posters displayed various locations	BLM, UNCE			
95	May 12	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	821	23	
96	May 13	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	195	8	
	Lyon					
97	April 8	Smith Valley Fire Protection District Resolution issued	Smith Valley Fire Protection District Board		10	
98	May	Posters displayed	BLM, NDF, Smith Valley FPD, UNCE			
99	May	Banners displayed various locations	BLM, Mound House FAC, Smith Valley FPD			
100	May	Wildfire awareness display in Smith Library	Smith Valley Conservation Districts, Smith Library			1,775
101	May 2	Proclamation issued	BLM		10	
102	May 4	Smith Valley Fire Station Open House	BLM, Smith Valley FPD		5	
103	May 18	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	32	1	
104	May 25	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	52	2	
105	May 26	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	96	1	
	Mineral					
106	May	Posters displayed various locations	UNCE			
	Nye					
107	May	Posters displayed various locations	UNCE			
108	May	Banners displayed various locations	BLM			
109	May 7	County proclamation issued	BLM, Nye County, UNCE		28	
110	May 7	Tonopah Elementary School	USFS		65	
111	May 7	Nye County Proclamation for NWAM announcement on county website	BLM, UNCE			
112	May 8	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	155	7	
113	May 10	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	270	11	
114	May 12	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	247	21	
115	May 13	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	6		
116	May 14	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	105	1	
117	May 16	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	81	0	
118	May 22	NWAM and Pine Needle Pickup article in Pahrump Valley Times	Pahrump Valley Times			
	Pershing					
119	May	Posters displayed various locations	BLM, UNCE			
120	May	Banners displayed various locations	BLM			
121	May 18	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	58	32	

NWAM 2019 List of Events or Activities By County						
	Date(s)	Event or Activity	Partner(s)	Direct	# Participants	
				Mail/Dist	Direct	Indirect
122	May 26	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	35	3	
123	May 28	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	97	67	
	Storey					
124	May	Posters displayed various locations	Storey County FPD, UNCE			
125	May	Banners displayed various locations	Storey County FPD, UNCE			
126	May 5	Children's Day on the Comstock	NDF, Storey County FPD		50	200
127	May 8	Hugh Gallagher School Presentations & Ember House Activity	Storey County School District, Storey County FPD, UNCE	148	148	
128	May 14	Hillside Elementary School Presentations & Ember House Activity	Storey County School District, Storey County FPD, UNCE	48	48	
129	May 20 - Jun 3	40-foot banner displayed in Virginia City Highlands	Storey County FPD			
130	May 21	County Resolution issued	Storey County FPD, UNCE		19	
	Washoe					
131	April- May	Nextdoor Posting by PIO Adam Mayberry, TMFPD regarding Junk the Junipers	BLM, NDF, Moana Nursery, TMFPD, USFS, UNCE			
132	April 16	County proclamation issued	NLTFPD, TDFPD, TMFPD, UNCE, Washoe County Board of Commissioners		20	
133	May	Posters displayed various locations	BLM, NDF, TMFPD, USFS, UNCE			
134	May	Banners displayed various locations	BLM, NDF, Palomino Valley Auxilliary FD, RFD, SFWC, TMFPD, USFS, UNCE			
135	May	Message on the Bonanza Casino Marquee	Bonanza Casino, UNCE			
136	May	Message on the UNR - Lawlor Sign	UNCE, UNR			
137	May	Message on NDOT's DMS	NDOT-District II, UNCE			
138	May 1	KOLO News Channel 8 newscast on NWAM events	KOLO, UNCE			
139	May 2	Libby Booth Elementary Reno Rodeo Reading Roundup	BLM, Libby Booth Elementary School		75	
140	May 3	Sun Valley Elementary Reno Rodeo Reading Roundup	BLM, Sun Valley Elementary School		84	
141	May 3	TMFPD post to promote Junk the Junipers	BLM, NDF, Moana Nursery, TMFPD, USFS, UNCE			921
142	May 3	Nevada Today website media release on website for Reno Aces Game	UNCE, UNR			
143	May 4	Junk the Junipers Washoe Valley	NDF, UNCE		315	50
144	May 4	Junk the Junipers Silver Lake	BLM, TMFPD, UNCE		300	50
145	May 4	Article in Reno Gazette Journal on NWAM	Reno Gazette Journal, UNCE			
146	May 4	TMFPD FB post to promote Junk the Junipers	BLM, NDF, Moana Nursery, TMFPD, USFS, UNCE			2,222
147	May 4	TMFPD FB post to discuss highlights of Junk the Juniper event at Silverlake	BLM, Moana Nursery, TMFPD, UNCE			1,341
148	May 4	Interview on KTVN about Junk the Junipers	KTVN, UNCE			
149	May 4	River Mount Park Wildfire Community Preparedness Day	NFPA, Rivermount Park community, State Farm Insurance, UNCE	80	20	
150	May 5	TMFPD FB video of juniper burning and to remove junipers for NWAM	TMFPD, WCSO, UNCE,			5,650
151	May 6	Alice Maxwell Elementary Reno Rodeo Reading Roundup	Alice Maxwell Elementary School, BLM		68	
152	May 7	Glenn Duncan STEM Academy Reno Rodeo Reading Roundup	BLM, Glenn Duncan STEM Academy		80	
153	May 7	Community Evacuation Preparedness Class Incline Village	NLTFPD		106	
154	May 8	Media Training Day	Eastfork, NLTFPD		64	
155	May 10	Mariposa STEM Academy Reno Rodeo Reading Roundup	BLM, Mariposa STEM Academy		29	

NWAM 2019 List of Events or Activities By County

	Date(s)	Event or Activity	Partner(s)	Direct	# Participants	
				Mail/Dist	Direct	Indirect
156	May 12	TMFPD FB post promoting Fire Board Meeting	BLM, NDF, TMFPD, UNCE			879
157	May 13	Stead Elementary Reno Rodeo Reading Roundup	BLM, Stead Elementary School		94	
158	May 14	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	2		
159	May 15	Rita Cannon Elementary Reno Rodeo Reading Roundup	BLM, Rita Cannon Elementary School		80	
160	May 17	Grace Warner Elementary Reno Rodeo Reading Roundup	BLM, Grace Warner Elementary School		48	
161	May 17	TV interview with Fox 11	Fox 11, UNCE		1	
162	May 17	Nevada Fire Board Meeting	BLM, NDF, RFD, USFS, UNCE	6	18	
163	May 18	Celebrate Washoe Valley - Info booth and Juniper Toss Game	Bowers Mansion/ Davis Creek Park, BLM-Carson City District, Canine Rehab Center, Hidden Valley WildHorse Protection Fund, Historical Society, Keep Truckee Meadows Beautiful, Lahontan Audubon Society, Nevada Department of Wildlife, NDF, Nevada Land Trust, Northern Nevada Bluegrass Association, South Valleys Library, South Valleys VFD, TMFPD, UNCE, U.S. Fish and Wildlife, Washoe County Sheriff, Washoe County Parks/Scenic Byway, Washoe Lake State Park, Washoe Valley Forum, Washoe Valley Alliance, Washoe Valley Vet Hospital, Washoe Tribe, Wild Animal Infirmary	90	44	300
164	May 18	Reno Aces game	BLM, RFD, State Fire Marshal, USFS, UNCE	1,805	3,700	5,300
165	May 22	Alice Smith Elementary Reno Rodeo Reading Roundup	Alice Smith Elementary School, BLM		108	
166	May 23	Esther Bennett Elementary Reno Rodeo Reading Roundup	BLM, Esther Bennett Elementary School		43	
167	May 24	Lincoln Park Elementary Reno Rodeo Reading Roundup	BLM, Lincoln Park Elementary School		45	
168	May 28	Florence Drake Elementary Reno Rodeo Reading Roundup	BLM, Florence Drake Elementary School		37	
169	May 29	Lemelson STEM Rodeo Reno Reading Roundup	BLM, Lemelson STEM Academy		48	
170	May 29	Distribution of NWAM Go Bags	Reno/Sparks Indian Colony	30	30	
171	May 30	Elmcrest Elementary Reno Rodeo Reading Roundup	BLM, Elmcrest Elementary School		49	
172	May 30	Screening of Wilder Than Wild in Incline Village	NV Energy, NLTFPD,LTNFAC, TERC, Washoe Co. Emergency Management, Washoe Co. Search & Rescue, USFS		61	
173	May 30	Head start Fatherhood Family Day	Community Services Agency, Reno FD, USFS		200	
174	June 2	Big Dig	BLM, USFS		600	
175	June 3	Bailey Charter Elementary Reno Rodeo Reading Roundup	Bailey Charter Elementary School, BLM		36	
176	June 4	Virginia Palmer Elementary Reno Rodeo Reading Roundup	BLM, Virginia Palmer Elementary School		89	
White Pine						
177	May	Posters displayed various locations	BLM, UNCE			
178	May	Banners displayed various locations	BLM			
179	May 9	David E. Norman Elementary School Pre K-K signs up	David E. Norman Elementary School, USFS		150	

NWAM 2019 List of Events or Activities By County						
	Date(s)	Event or Activity	Partner(s)	Direct	# Participants	
				Mail/Dist	Direct	Indirect
180	May 12 - 15	2019 Nevada Interagency Fire Prevention Team gave radio interviews for 2 stations in Ely: KDSS 92.7FM and KELY 1230AM	BLM, KDSS 92.7FM, KELY 1230AM, The Network, USFS			
181	May 13	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	443	27	
182	May 14	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	1,114	32	
183	May 15	2019 Nevada Interagency Fire Prevention Team visited various locations	BLM, The Network, USFS	32	3	
	Regional or Statewide					
184	April - May	Allevants.in website advertising for Nevada Fire Board Meeting	Allevants.in, UNCE			
185	April - May	NewToReno.com website announcement of NWAM	NewToReno.com, UNCE			
186	April/May	Community Living 1/2-page ad	Community Living Magazine			6,000
187	April 22	NWAM mention in NACO newsletter	NACO, UNCE			
188	April 23	KTVN Story of Junk the Junipers event	BLM, KTVN, TMFPD, UNCE			
189	April 23 - May 17	Facebook Ad promoting Nevada Fire Board Meeting	BLM, UNCE			5,822
190	April 23 - May 18	Facebook Ad promoting Reno Aces game	BLM, UNCE			3,550
191	April 23 - May 25	Facebook Ad promoting Guns and Hoses event	BLM, UNCE			6,304
192	April 27	Feature story on kick-off to Nevada Wildfire Awareness Month aired and put on the website	KOLO, UNCE			
193	April 30	NWAM article in The Network Pulse	The Network, UNCE		216	
194	April 30	KOLO News Channel 8 media release on Junk the Junipers and burn season ending	KOLO TMFPD			
	May	Social Media promoting NWAM	USFS			
195	May	Social Media Campaign via Facebook, 42 NWAM related posts	UNCE			26,950
196	May	Social Media Campaign via Twitter, 29 NWAM related tweets	UNCE			10,860
197	May	Social Media Campaign via Instagram, 22 NWAM related posts	UNCE			288
198	May	PSAs on Evans Broadcast	Nevada Department of Conservation and Natural Resources, Nevada State Parks, UNCE			
199	May	Sage Signals 1/2-page ad and NWAM article (digital edition only)	NV Cattlemen's Association, UNCE			470
200	May	Progressive Rancher 1/2 - page ad	BLM, Progressive Rancher, UNCE			30,000
201	May/June	Nevada Magazine 1/2-page ad	Nevada Magazine, UNCE			20,000
202	May - July	Northern Nevada television PSA campaign	BLM, KTVN, Sierra Front Wildfire Cooperators, UNCE			
203	May - Sept	Northern Nevada radio PSA campaign	BLM, Evans Broadcast Media, NDF, USFS, UNCE			
204	May 1	Feature story on kick-off to Nevada Wildfire Awareness Month aired on KOLO news and website	KOLO, UNCE			
205	May 1 - 31	NWAM Facebook posts from a Weather Perspective	NWS Reno office, UNCE			55,340
206	May 2	Radio interview promoting NWAM and Junk the Juniper aired on Fun 101 FM	BLM, Evans Broadcast Group, UNCE			
207	May 2	Facebook Live! Jamie Talks About interview with National Weather Service- Reno	NWS Reno office, UNCE			199

NWAM 2019 List of Events or Activities By County

	Date(s)	Event or Activity	Partner(s)	Direct	# Participants	
				Mail/Dist	Direct	Indirect
208	May 3	Media Release on Reno Ace's May 18 game on Nevada Today	UNCE, UNR			
209	May 4	RJG article on NWAM and elements of a FAC	RGJ, UNCE			64,000
210	May 4	Interview during Junk the Junipers event at TMFPD/BLM event	KTVN, TMFPD, UNCE			
211	May 4	TMFPD media release on KOLO about end of spring burn season, and Junk the Junipers	KOLO, TMFPD			
212	May 6	News 4 media release on website for Nevada Fire Board meeting May 17	KRNV, UNCE			
213	May 6	Fox 11 website media release on website for Nevada Fire Board meeting May 17	Fox 11, UNCE			
214	May 6	Nevada Today website media release on website for Nevada Fire Board meeting May 17	UNCE, UNR			
215	May 9	Radio interview promoting NWAM aired on Fun 101 FM	BLM, Evans Broadcast Group, UNCE		1	
216	May 11	Facebook Live! about NV Fire Board meeting on BLM-Nevada State office platform	BLM, UNCE			1,146
217	May 17	Article by JoAnne Skelly UNCE Emeritis Faculty on firescaping and NWAM	Nevada Appeal, UNCE			
218	May 14	Facebook Live! about Reno Aces Game on BLM-Nevada State office platform	BLM, UNCE			2,243
219	May 16	Radio interview promoting NWAM aired on Fun 101 FM	BLM, Evans Broadcast Group, UNCE			
220	May 18	Fox 11 Reno Aces Game Media Release	Fox 11, UNCE			
	May 18	BLM National Instagram Stories promoting Reno Aces Game	BLM, UNCE			90,946
221	May 18	News 4 Reno Aces Game Media Release	News 4, UNCE			
222	May 19	CarsonNow.org article by JoAnne Skelly UNCE Emeritis Faculty on firescaping and NWAM	CarsonNow.org, UNCE			
223	May 23	Radio interview promoting NWAM aired on Fun 101 FM	BLM, Evans Broadcast Group, UNCE		1	
224	June 6	Video of PSA on Facebook	MarkOne Productions, UNCE			1,998
Good Neighbor or National						
225	April 30	Siuslaw News media release about multi-state proclamation on website	Governors of each state, Keep Oregon Green, Colorado State Forest Service, Idaho Firewise, Montana Department of Natural Resources and Conservation, NDF, North Dakota Office of the Governor, South Dakota office of the Governor, University of Nevada Cooperative Extension, Utah Division of Forestry Fire and State Lands, Washington Department of Natural Resources Urban & Community Forestry Wildfire Division, Siuslaw News			

NWAM 2019 List of Events or Activities By County						
	Date(s)	Event or Activity	Partner(s)	Direct	# Participants	
				Mail/Dist	Direct	Indirect
226	May	A collaborative, multi-state proclamation among California, Colorado, Idaho, Montana, Nevada, Oregon, North Dakota, South Dakota, Utah, and Washington	Governors of each state, Keep Oregon Green, Colorado State Forest Service, Idaho Firewise, Montana Department of Natural Resources and Conservation, NDF, North Dakota Office of the Governor, South Dakota office of the Governor, University of Nevada Cooperative Extension, Utah Division of Forestry Fire and State Lands, Washington Department of Natural Resources Urban & Community Forestry Wildfire Division			
227	May 2	Mention of LWF website and Be Ember Aware page in LA Times	LA Times, UNCE			
			TOTAL	27,318	29,032	889,854
		Key:				
		Color block indicates a public event				
		* indicates indirect participants already counted				

In-kind

Contributions

NON-FEDERAL CONTRIBUTIONS	
Eureka County Firewise Communities - Cost of firesafe plants as free giveaway items at the Eureka Firewise event.	530.00
Eureka County Event Supporters - Contribution of raffle prizes and other giveaway items for both Firewise events.	1,356.00
Eureka County Firewise Communities - Purchased 350 additional Evacuation Go Bags with evacuation packing list printed on it to use as giveaway items for both Firewise events.	347.00
Eureka County Firewise Communities - Purchased food, refreshments, and supplies for both Firewise events.	1,886.00
Eureka County Firewise Communities - Purchased T-shirts and race bags for both Firewise events.	1,423.00
Eureka County Firewise Communities - Postage for bulk mailings	320.00
Eureka County Firewise Communities - Extra supplies for events	127.00
Eureka County Firewise Communities - Extra donations for event	136.00
Eureka County Events Volunteers - Value of volunteer hours for all who contributed efforts towards both Firewise events.	700.00
KTVN Channel 2 - In-kind TV ads	15.00
Moana Nursery - Value of 20 percent off coupons redeemed for 7 shrubs to participants at two Junk The Junipers events.	54.60
Nevada Cattlemen's Association - Value of two half-page courtesy ads, one each in the April and May editions of Sage Signals.	260.00
Nevada Magazine - Value of one half-page ad in the May/June edition.	2,750.00
Northeastern Nevada Fire Prevention Group - Ad in the Progressive Rancher	600.00
Republic Services Disposal - Value of five 30-yard dumpsters donated for the Pine Needle Pick Up event.	7,500.00
Sierra Front Wildfire Cooperators - Contribution to TV PSA campaign	2,000.00
TOTAL NON-FEDERAL CONTRIBUTIONS	\$20,004.60
FEDERAL CONTRIBUTIONS	
Bureau of Land Management-Nevada State Office - Contribution of giveaway items in support of Nevada Wildfire Awareness Month.	975.00
U.S. Forest Service Humboldt-Toiyabe National Forest - Purchased 200 additional Evacuation Go bags with list printing on it to use as giveaway items.	198.00
U.S. Forest Service Humboldt-Toiyabe National Forest - Purchased 12 additional outdoor vinyl banners for distribution throughout their district.	452.00
TOTAL FEDERAL CONTRIBUTIONS	\$1,625.00
GRAND TOTAL	\$21,629.60

Abbreviations

Used

BLM	Bureau of Land Management
CCFD	Carson City Fire Department
CERT	Community Emergency Response Team
DCNR	Department of Conservation and Natural Resources
DNR	Department of Natural Resources
Dept.	Department
DEM	Division of Emergency Management
FAC	Fire Adapted Community
FD	Fire Department
FPD	Fire Protection District
FFA	Future Farmers of America
IVGID	Incline Village General Improvement District
NFPA	National Fire Prevention Association
NOAA	National Oceanic and Atmospheric Administration
NDOW	Nevada Department of Wildlife
NDOT	Nevada Department of Transportation
NDEM	Nevada Division of Emergency Management
NDF	Nevada Division of Forestry
NHP	Nevada Highway Patrol
NSFM	Nevada State Fire Marshal Division
NNFPG	Northeastern Nevada Fire Prevention Group
NLA	Nevada Landscape Association
NLFPD	North Lyon Fire Protection District
NLTFPD	North Lake Tahoe Fire Protection District
NWS	National Weather Service
OES	Office of Emergency Services
PSA	Public Service Announcement
RFD	Reno Fire Department
SCFPD	Storey County Fire Protection District
SFD	Sparks Fire Department
Sierr	Sierra Front Wildfire Cooperators
TDFPD	Tahoe Douglas Fire Protection District
TMFPD	Truckee Meadows Fire Protection District

USFS	U.S. Forest Service
UNCE	University of Nevada Cooperative Extension
UNR	University of Nevada Reno
VFD	Volunteer Fire Department