

Market Research

Webinar: Using Data to Grow your Small Business



- How to conduct research for any industry
- Finding, using, and maintaining data
- Who to contact for data and research help
 - Extension
 - Nevada Grow
 - University Libraries
- How to navigate demographic and economic reports
- Guerrilla research
- The Pros and Cons of Data

Click [here](#) to sign up for 9:00 a.m. Friday, July 31

Instructors for this class are Reyna Mendez, Juan Salas, Mike Bindrup, and Lucas Thomas.

Visit our [website](#) for resources
and upcoming webinars



EXTENSION
College of Agriculture,
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