Market Research

Webinar: Using Data to Grow your Small Business

- How to conduct research for any industry
- Finding, using, and maintaining data
- Who to contact for data and research help
  - Extension
  - Nevada Grow
  - University Libraries
- How to navigate demographic and economic reports
- Guerrilla research
- The Pros and Cons of Data

Click here to sign up for 9:00 a.m. Friday, July 31

Instructors for this class are Reyna Mendez, Juan Salas, Mike Bindrup, and Lucas Thomas.

Visit our website for resources and upcoming webinars

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