

# Live Streaming for Business

*Webinar: Transforming your Online Platform*



## Learn:

- The importance of live streaming for your business
- How and when your business needs to use live
- Creating a script prior to going live
- Types of live streaming
- Useful tips to going live effectively: light, connectivity, sound

Click [here](#) to sign up for 9:00 a.m. Friday, August 14

*The instructor for this class is Reyna Mendez and Mike Bindrup.*

Visit our [website](#) for resources  
and upcoming webinars



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College of Agriculture,  
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