What is NEAP?

1. Process to develop and maintain an extensive **data repository** and set of **analytical methods** that are meaningful, consistent and verifiable.

2. Use data and analytical tools to **engage** and **educate** agencies and communities and assist with planning and policy analysis.
Data Source Qualities

Sources used for the NEAP must have specific qualities to warrant inclusion:

- Respected
- Verifiable
- Timely
- Historical
- Consistent
Sources Currently Used

- Economic Modeling Systems International (EMSI)
- Environmental Systems Research Institute (ESRI)
- Federal Reserve Bank of St. Louis, Economic Research Division (FRED)
- Headwaters Economics’ Economic Profile System
- United States Bureau of Economic Analysis (BEA)
- United States Census Bureau
- State and Local Agencies
Community Assets
County Engagement Process & Survey

Assets are anything that improve a community.

Concrete Items
• Community Center
• Historic Trails
• Local Businesses

Intangible Items
• Values of a Community
• Volunteer Work by a Group
NEAP Process

**Initiate**
- Presentation to commissioners
- Data collection
- Prepare draft report

**Community Engagement**
- Draft reports to commissioners and community
- Gather feedback
- Community asset mapping process
- Compile feedback/revise report

**Outcomes/Products**
- Socioeconomic Baseline Report
- Community Inventory of Assets
- Economic Impact Assessment
- Community Values Surveyed
Key Industry Assessment – All Counties

• Agriculture
  • Collecting county baseline agricultural statistics.
  • Working with Nevada Department of Agriculture on a statewide producer/operator survey.

• Mining
  • Collecting county baseline mining statistics.
  • Nevada Mining Association

• Outdoor Recreation
Outdoor Recreation Assessment

• Outdoor Recreation
  • What sectors are affiliated with outdoor tourism (BEA)
  • Defining outdoor recreation activities
    • Hunting/Fishing
    • Camping
    • ATV
    • Biking
    • Etc...
  • Define where outdoor recreation activities are occurring
  • Estimate expenditures by activity

• Hunting statewide survey starting in cooperation with NDOW
NEAP DELIVERABLES

Nevada Economic Assessment Project
Socioeconomic Baseline Report
Lincoln County
May 2020

A comprehensive look at baseline demographic, social, land use, rural economic, and business vitality; overview for the region of Lincoln County, Nevada.

NEAP is sponsored by:

www.extension.unr.edu/NEAP
Questions & Comments

NEAP Web Page:  www.extension.unr.edu/NEAP

Contact: Buddy Borden  bordenb@unr.edu
         Joe Lednicky  lednicky@unr.edu
         Tom Harris  harris@unr.edu
Thank You

Please Reach Out:

Extension.unr.edu/NEAP
EconDev@unr.edu