University of Nevada, Reno Extension

For Informational Purposes





Industry Top Performers for Douglas County, Nevada

Sources: Economic Modeling Specialists International (Numbers reflect 2018 data)

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TOTAL JOBS

AVERAGE EARNINGS

Total Jobs in Douglas (2018): 22,357

Top 5 industries with highest total

<u>Industry</u>

#Jobs

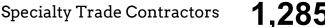
Accommodation

3,903

2,095 Local Government

Food Services/Drinking Places

1.611



1,285







Average Earnings per Worker in Douglas (2018): \$54,644

Top 5 Industries with highest average earnings per worker	
\$177,726	Management of Companies
\$147,664	Air Transportation
\$140,273	Securities/Commodity Contracts/Investing
\$126,924	Wholesale-Electronics
\$120,345	Merchant Wholesalers, Durable Goods

TOTAL SALES





\$3.4B Funds/Trusts/Other Financial Vehicles



\$538M

Accommodation



\$438M

Local Government



\$302M

Real Estate



Top 5 industries with highest total sales

\$245M

Prof., Science., Tech. Services

IMPORTS

Top 5 industries with highest imports

Total Imports

\$1.7B

Industry

Securities/Commodity
Contracts/Investing



\$732M

Federal Government

\$300M

State Government



\$243M

Credit Intermediation and Related Activities



\$212M

Insurance Carriers and Related Activities





Imports are goods and services received from outside the county by sending dollars outside the county. The desired state is low imports, because that would indicate self-sufficiency and growth from within. However, imports higher than in-region sales indicate opportunity. IN the end because of availability, regions must rely on imports.

Top 5 industries with highest exports

EXPORTS

<u>Industry</u>



Funds/Trusts/Other Financial Vehicles

Total Exports

\$3.3B



Accommodation

\$485M



Lessors of Nonfinancial Intangible Assets \$196M



Computer/Electronic Manufacturing

\$146M



State Government

\$137M



Exports are goods and services sold from the county to regions outside the county for an inflow of dollars into the county. High exports usually signal economic strength, because dollars flow into the community rather than leave it.