Industry Top Performers for Storey County, Nevada

Sources: Economic Modeling Specialists International (Numbers reflect 2018 data)

Authors
Buddy Borden, Extension Specialist
Lucas Thomas, Publications Writer
Joe Lednicky, Economist II
Daniel Zapata, Statistician I

---

**TOTAL JOBS**

Total Jobs in Storey (2018): **17,389**

*Top 5 industries with highest total*

<table>
<thead>
<tr>
<th>Industry</th>
<th>#Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electrical Equipment/ Appliance Manufacturing</td>
<td>8,219</td>
</tr>
<tr>
<td>Warehousing/Storage</td>
<td>3,795</td>
</tr>
<tr>
<td>Admin. and Support Services</td>
<td>1,052</td>
</tr>
<tr>
<td>Specialty Trade Contractors</td>
<td>1,015</td>
</tr>
<tr>
<td>Fabricated Metal Product Manufacturing</td>
<td>453</td>
</tr>
</tbody>
</table>

**AVERAGE EARNINGS**

Average Earnings per Worker in Storey (2018): **$72,582**

*Top 5 Industries with highest average earnings per worker*

- **$158,246** Utilities
- **$133,846** Chemical Manufacturing
- **$112,419** Petroleum/Coal Products Manufacturing
- **$110,633** Data Processing/ Hosting/Related
- **$97,418** Specialty Contractors

**TOTAL SALES**

*Top 5 industries with highest total sales*

- **$3.3B** Electrical Equipment/ Appliance Manufacturing
- **$429M** Warehousing/Storage
- **$327M** Petroleum/Coal Products Manufacturing
- **$241M** Specialty Trade Contractors
- **$161M** Fabricated Metal Product Manufacturing

---

A full baseline data report, economic impact report, and additional infographics are available for this county. Full reports and infographics will be available for each county in Nevada. For more information regarding this, or any other questions, please email us at EconDev@unr.edu or call Buddy Borden at 702-257-5505, or Joe Lednicky at 702-948-5971. The Storey County Extension office can be reached at _________. Visit us online at https://extension.unr.edu/neap.

Copyright © 2020, University of Nevada, Reno Extension.
Top 5 industries with highest imports

**Total Imports**

- **Primary Metal Manufacturing**: $534M
- **Merchant Wholesalers, Durable Goods**: $194M
- **Professional, Scientific, and Technical Services**: $120M
- **Oil and Gas Extraction**: $119M
- **Real Estate**: $104M

*Imports* are goods and services received from outside the county by sending dollars outside the county. The desired state is low imports, because that would indicate self-sufficiency and growth from within. However, imports higher than in-region sales indicate opportunity. In the end because of availability, regions must rely on imports.

Top 5 industries with highest exports

**Total Exports**

- **Electrical Equipment/ Appliance Manufacturing**: $721M
- **Warehousing/Storage**: $436M
- **Petroleum/Coal Products Manufacturing**: $186M
- **Specialty Trade Contactors**: $46M
- **Food Manufacturing**: $39M

*Exports* are goods and services sold from the county to regions outside the county for an inflow of dollars into the county. High exports usually signal economic strength, because dollars flow into the community rather than leave it.