



Industry Top Performers for Douglas County, Nevada

**PEER
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*Source: Economic Modeling Specialists International
(numbers reflect 2021 data)*

TOTAL JOBS

Total Jobs in Douglas = **21,582**

Top 5 Industries

<u>Industry</u>	<u># of Jobs</u>	
Accommodation	2,518	
Local Government	1,991	
Food Service/ Drinking Places	1,488	
Specialty Trade Contractors	1,183	
Professional/ Scientific/ Technical Services	1,168	

AVERAGE EARNINGS

Amounts shown in 2021 dollars.






Average Earnings per Worker in Douglas =
\$65,364

Top 5 Industries With Highest Average Earnings per Worker

<u>Industry</u>	<u>Earnings</u>
Management of Companies and Enterprises	\$232,904
Data Processing, Hosting and Related Services	\$154,673
Merchant Wholesalers, Nondurable Goods	\$147,946
Credit Intermediation and Related Activities	\$146,140
Securities, Commodity Contracts and Other Financial	\$138,733

TOTAL SALES






Top 5 Industries

<u>Industry</u>	Local Government	Accommodation	Real Estate	Professional, Scientific and Technical Services	Lessors of Nonfinancial Intangible Assets
<u>Sales</u>	\$457.3M	\$355.7M	\$313.5M	\$275.2M	\$254.4M
					

A full baseline data report, an economic impact report and additional infographics are available for this county. Full reports and infographics will be available for each county in Nevada. For more information, email us at EconDev@unr.edu, or call Buddy Borden at 702-257-5505 or Joe Lednicky at 702-948-5971. The Douglas County Extension office is administered by Lindsay Chichester, Extension Educator, who can be reached at 775-782-9960. Visit us online at <https://extension.unr.edu/neap>.

IMPORTS

Top 5 Industries






<u>Total Imports</u>	<u>Industry</u>	
\$1.1B	Federal Government	
\$314.3M	State Government	
\$111.1M	Professional, Scientific, and Technical Services	
\$101.6M	Merchant Wholesalers, Durable Goods	
\$101.1M	Credit Intermediation and Related Activities	



Imports are goods and services received from outside a county by sending dollars outside the county. The desired state is low imports, because that would indicate self-sufficiency and inner-growth. However, imports higher than in-region sales indicate opportunity. In the end because of availability, some regions must rely on imports.

EXPORTS

Top 5 Industries

	<u>Industry</u>	<u>Total Exports</u>
	Accommodation	\$325.5M
	Lessors of Nonfinancial Intangible Assets	\$238.6M
	Computer and Electronic Product Manufacturing	\$190.6M
	Federal Government	\$163.5M
	State Government	\$145.6M



Exports are goods and services sold from the county to regions outside the county for an inflow of dollars into the county. High exports usually signals economic strength, because dollars flow into the community rather than leave it.