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College of Agriculture,
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Results from the Community Asset Survey:
Nye County, Nevada

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Introduction

The Nevada Economic Assessment Project (NEAP) is a statewide Extension program aimed at providing a baseline repository of socio-economic data for each county in Nevada. One component of NEAP includes a community asset mapping workshop conducted with community leaders and residents. The asset mapping component includes a community workshop, followed by an online community asset survey. The online survey is an opportunity to provide broader community participation, beyond the workshop participants, to help identify community assets.

As part of the NEAP process, the community asset workshop for Nye County was held virtually with county officials and staff on Nov. 9, 2020. The community asset mapping component of NEAP is a "snapshot of assets". It is not a full inventory of every asset that exists or is desired in the county. A snapshot provides a broad overview of the key assets in the community, at this moment in time (hence a baseline). Asset mapping is a positive way to promote and think about one's community and can typically serve as a starting point for further discussions of possible actions and initiatives.

Asset mapping is a process to create awareness of local resources. Its intended purpose is for community members to recognize what their community already has while noting desired additions to their community. Typically, when community members gather, people begin by listing all the problems or needs within the community. When members begin with identifying needs first, they see an endless list of problems. Funding often tends to go to outside service providers, and residents view themselves and their community as deficient. As a result, residents can feel as though they are victims who lack the capacity to make change happen within their own community (Kretzman and McKnight 1993).

However, if residents focus first on assets and strengths within the community, they are far more likely to be committed to investing in their communities and use existing strengths to address needs. Empirical evidence strongly suggests community economic development is more successful when people are willing to commit to investing in themselves and their resources (Burkett 2011; Underwood and Friesner 2017).

Communities that focus on assets first are more able to effectively address needs by partnering with outside entities to leverage the resources and assets within the community (Kretzman and McKnight 1993; Pitzer and Streeter 2015).

Hence, successful community development must begin within the community itself. Results from the Nye County Community Asset Survey are provided in this special publication to provide a snapshot of existing and desired assets as provided by Nye County residents.

Survey Results
Following the virtual community asset mapping workshop on Nov. 9, 2020, an online community asset survey was open on Survey Monkey from Nov. 16, 2020, until Jan. 25, 2021. Links to the survey were made available on the NEAP website and the Nye County website.
A total of 50 residents (n=50) completed the online community asset survey for Nye County. A majority of survey respondents were women (52%) compared to men (38%). Ages of respondents included a cross-sampling of adults, with the highest responses (40.82%) within the age range of 55-64 years. The online survey is not intended to be a complete inventory of all assets in Nye County, but rather a snapshot of assets identified by residents at this point in time.

Respondents who provided input into the survey were from six of the 11 zip codes in Nye County. The majority of respondents, 62%, were from residents in the 89840 zip code (Table 1).

Table 1. Nye County Community Assets Respondent Zip Code Distribution, 2021

Zip Code	City	Survey Responses	Percent
89020	Amargosa Valley	2	4%
89045	Round Mountain	1	2%
89048	Pahrump	31	62%
89049	Tonopah	3	6%
89060	Pahrump	8	16%
89061	Pahrump	5	10%
89003	Beatty	0	0%
89022	Manhattan	0	0%
89023	Mercury	0	0%
89041	Pahrump	0	0%
89409	Gabbs	0	0%
Total	-	50	100[1]%

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[1] Percent total may not equal 100 due to rounding.

Respondents were asked on the survey to share, "*In one word, what is something you would like to brag about your community*?" The following word cloud (Figure 1) reflects respondents' one word to brag about their community. The larger the word in the word cloud, the more often the word was used from residents on the survey. Therefore, the more frequently it was cited, the larger the word appears.

The process used to identify assets was grouped into six categories. These six categories were provided to residents during the community workshop and in the online survey as a framework to think about assets. The six asset categories are based on the seven community capitals (Flora and Flora 2013). The seven community capitals (i.e., built, natural, political, social, natural, human and cultural) are commonly identified as the ecosystem of a healthy community. The community capitals approach builds on the notion that all communities have assets. These assets may be inactive, or they may be invested to create more assets or leveraged to help fill gaps in the community.

Figure 1. Nye County Community Asset Word Cloud, 2021

Respondents were asked to provide what assets exist currently and what assets they desire for each of the six categories. The six asset categories can be fluid, implying the categories themselves are not the focus, but rather it is the the identification of the asset itself that is most important. For example, residents may identify a desired asset to have "reliable broadband". This asset can be identified under the category of *Play*, *Economic* or *Values*. The six categories of assets are identified as follows.

1. Values
2. People
3. Places
4. Play
5. Economic
6. Group

Assets

1) Values:

Values are an intangible asset of a community; however, shared values add to the quality of life in a community. Examples of values may include "safe community," "a small-town feel" or "rural values." Community values are important because values are the foundation to a community and local decisions often reflect these core values. Table 2 outlines existing and desired assets of values as identified by workshop participants in Nye County. To be respectful of participants who completed the online survey, all comments (verbatim) are included in Table 2 regarding values as assets.

Table 2. Nye County Online Survey List of Assets: Values

Existing	Desired
Exclusivity is Our Past	Inclusivity is Our Future
white privilege	Appreciate cultural differences
"I can do whatever I want with my property"	those doing whatever they want with their property are usually a code compliance issue (which costs taxpayers $$$). They are Never building a $400,000 home. Community/volunteer minded folks, folks and business that want to invest in our community,
Fiercely Independent	Improve Image
Wasteful of natural resources	More care for the environment
Economic, people	Economic, people
Fiercely independent, less restrictions	More outdoor recreation options, More arts/entertainment options, Improve image
Safe frontier community	
Family oriented	Volunteerism/community involvement - a sense of investment in the future of the community
rural community, fiercely independent	more parks, outdoor spaces, better medical
Rural, small community	Honesty and integrity in elected officials
Pahrump's location, and views	more services. Restaurants, shops, etc
Strong support for veterans, strong patriotism	To have a voice in state politics
Freedoms, helping hands, rural living, small town	Better medical, more family focuses actives
Volunteer foe the community	Outdoor recreation space
Beautiful night skies and mountain vistas!!!	get rid of the billboards that greet visitors to Pahrump. They are an eye sore and do not reflect pride in our community.
Safe for wealthy, Caucasian people over 70 years of age	Diversity, culture
Small town values	Better image of our town to outsiders
Rural communities	
Volunteerism	Education
slower pace	respect for all, concern for community members

Existing	Desired
Fiercely Independent	Better Medical
i like the rural living.	better education
	A more responsive government.
Freedom/right to bear arms, rural values, less restrictions	Improve image, better medical
Small town feel	Cohesive community
fiercely independent	keep rural values intact from outside influences
Rural atmosphere	Cleaner
good teachers	Value education more, more outdoor recreation, more activities for kids, better medical care, more choices for children's education, more involved churches, superintendent of schools that puts kids back in school FULL TIME
Trending toward more Government overreach	Less Government involvement in daily life
Rural Values, Freedom, Tight Community	Better Medical, Honest, caring Government Leaders
Few stoplights,	Keep intrusive laws to a minimum
Historic locations, small town feel, less restrictions	Better employment opportunity, higher education values, increased outdoor recreation options
rural	better medical
Small town, safe community, independent	More consideration for less privileged
Conservative, friendly	More value of education,
Freedom, very few zoning restrictions, rural environment	Better medical, install stoplights, no more traffic circles
Rural values/less restrictions	Value education more
Safe community, rural values, historical locations	More recreation options, improve image, strong volunteer
Strong Volunteer Base, Rural Values/Less restrictions, Help your neighbors	Support for the less fortunate, Better use of local public lands

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2) People:

Everyone in a community has some gift or talent he/she can contribute to help strengthen the community. The core of community rests with the capacity of its residents, the individual members of the community and how individuals can contribute. When people use their skills and talents in the community, they make the community stronger. Table 3 outlines existing and desired assets of people as identified by workshop participants in Nye County. To be respectful of participants who completed the online survey, all comments (verbatim) are included in Table 3 regarding people as assets.

Table 3. Nye County Online Survey List of Assets: People

Existing	Desired
Hardworking individuality	Education for all
Unreliability	Courteous, respectful and drug free
racism, trump supporters, ignorance, lawlessness, hatred of government, poor, disabled, needing government support, not community minded but are "I got mine - you stay out"	social justice oriented, educated/intelligent, followers of the rule-of-law, kindness, tolerance, understanding, people who are community minded and want improved services and facilities and are willing to pay for them to be established
Space and Independent Thinkers	More Options for Improved Health - Yoga, Gyms
Veterans	Senior care facilities
Historic locations	Better medical
Retirees, Seniors	Remote workers live here, Cultural & Arts, Outdoor recreation options
	Restaurants, Movie Theater
Helping your neighbor's	
Miners	Medical professionals
senior volunteers,	enhanced cultural arts programs
Veterans,	Educated and professional people
veterans	more young people
Volunteers from all walks of life	Better Infrastructure both online and roads
ranching, sports for children	more daycare / afterschool programs. Preschool that is not income based.
Veterans	Licensed Day care
Young people	They need jobs and housing to remain in the community.
Tourists, blue collar workers	Acceptance
Retired community with financial stability	More outdoor recreation options
you are driving away snowbirds and seniors	none of these will withstand an economic slowdown in nv
Space	Seniors
Lifelong community members	Young Adults
seniors, retirees, low skill workers, poorly educated/ignorant people	educated people, people from diverse backgrounds, families

Existing	Desired
Retirees	Cultural Arts
lots of great people here	trades schools / plumbing, electric, and carpentry
Entrepreneurs, gaming	More shopping, cultural &Arts
Community resources	Kid/children resources
veterans	conservatives
Retired folk	Skilled workers
good teachers, TONS of transients, older population, lots of children living without two parents at home	More professionals, more tradition, more jobs to bring in professionals
	Need more litter picked up along fence lines and roadways
Veterans, Retirees, Space, Seniors, Gaming	More Shopping, Honest, Caring Politicians and other Government Representatives
Teachers	Volunteers
Veterans, retirees,	Cultural and arts, higher technology opportunities and resources, higher educational assets
Retired executive and technical individuals	Artistical and free thinking individuals
seniors	outdoor recreation
Gaming, mining, aviation and space	Healthcare, some shopping
Retirees, snowbirds	More shopping opportunities, arts and culture, outdoor recreation, diversity, LGBTQ acceptance
Retirees, seniors, veterans, snow birds	more health professionals, more seniors' activities
Seniors	More shopping
Agriculture, retirees, veterans, space	More shopping, prevent talent loss, remote workers
veterans, snow birds, seniors	homeless support, economy victims support, expanded veteran support

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3) Places:

Every community has special places where people come together. Community is about coming together, and the places where people congregate are spaces for building community. These places may serve as a microcosm of community. Places can also add to a community's identity through a historic building or traditional stories about the community. Table 4 outlines existing and desired assets of places as identified by workshop particpants in Nye County. To be respectful of participants who completed the online survey, all comments (verbatim) are included in Table 4 regarding places as assets.

Table 4. Nye County Online Survey List of Assets: Places

Existing	Desired
Petreck Park Community Center	Decentralized Community Centers
VFW	Teen activities center
Wineries, race track, front sight, surrounding by open spaces that provide recreational opportunities	downtown, university, significantly improved parks and recreational opportunities, vibrant and beautiful streetscapes, Public art projects, landscaping, bicycle, walking and equestrian trails, community center/recreational center, proper health care facilities, better selection of marijuana dispensaries
Harvest Fest	New Fairgrounds/Community Center for Harvest Fest
Gateway to Death Valley	Recycling made easier
Space, Seniors	Medical, Veterans, Seniors, historic
Grocery stores	Discovery, more public parks, make public spaces more beautiful and accessible
Mining park	Movie theater
Round Mountain community center, community pool, Smoky Valley Library, Smoky Valley Childcare Center, Central Nevada Regional Care, Jett Canyon, Broad Canyon	Hospital, Youth centers, child care centers, community garden/farmers market
wineries,	arts center, additional housing for seniors, reasonable single family homes, shopping, theatre
Sunsets, night skies	Restaurant diversity, indoor shooting ranges, water rec.
shops	More shops
Not being crammed together like Vegas	Places for kids to get together, parks, a fairground
parks, race track, pool	Homeless housing, movie theater, community center
VFW	Movie Theater, Mall
Free dump	Require all loads be tarped! Sell tarps to any vehicle that shows up without a covered load. Enforce the law. . Enforce commercial and private vehicles spilling litter!
Casinos	Better housing, more activities for children

Existing	Desired
Pahrump Museum and Petrack Park	Movie theater
Star gazing	Low light initiative
School and community sports	Community center
Grocery Stores	Movie Theater
parks are beautiful.	trades school.
Hospitals, grocery stores	Community center, movie theater
Bowling center	More sport venues
Nye county	Nye county
Labyrinth	Soup kitchen
Field 1 at Ian Deutsch for baseball, most of the schools are new, carpenter canyon,	community center, movie theatre, recreation center promised by Valley Electric,
	Teen and minor adult focused entertainment venues
Star Gazing, Gateway to Death Valley	More Restaurants, More Parks, A couple of big box stores, Whole Foods, Sprouts
Bars	Senior citizen recreational center
Service clubs, churches, OHV trails, proximity to DVNP & Ash Meadows	Theaters, shooting ranges, OHV park, fair grounds
NYECC,	Indoor swimming and community gardens
off road vehicles	sports park
Star gazing,test site, ghost towns	Movie theater, shopping center
Library, museums, consignment shops, casinos, grocery stores, pharmacies, hospital, clinics, fast food, auto dealerships, raceway	More general shopping, more dining options, better access to medical specialties, credit Union offices, auto mechanic and auto body training facilities
Lots of outdoor activities, Frontsight, Spring Mountain	More health care facilities, municipal airport
Museums	Indoor swimming pools
Community center, ,sand dunes, national park, churches	Housing, shooting range, big boxed store
parks, hospitals, churches, senior living facilities	homeless shelter, Van dwellers parking spots, community centers

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4) Play:

Play is an important part of life for all of us, from children to adults. Play gives us the time and space to meet and socialize with others, and improves our physical and mental health and our overall quality of life. The evidence outlining the benefits of play in the development of young children is overwhelming. Likewise, the value of play from children to adults offers wide benefits for a community. Locations for play are often seen as a focal point for communities. They offer opportunities for social interaction for the wider community, support the development of a greater sense of community spirit and promote social cohesion. Table 5 outlines existing and desired assets of play as identified by workshop participants in Nye County. To be respectful of participants who completed the online survey, all comments (verbatim) are included in Table 5, regarding play as assets.

Table 5. Nye County Online Survey List of Assets: Play

Existing	Desired
Outside playgrounds	Indoor all-purpose public gathering areas
Youth sport programs	Adult sports programs
parks, public lands, swimming pool	enclosed, heated, year-round Olympic sized pool, Community recreation center, hiking trails on public lands, star parties, outdoor festivals/music venue, dog parks, water park, pickle ball courts, more soccer/baseball/softball fields,
Golf Courses	More Walking Parks/Trails, Biking Trails; Improved Golf Courses
Golf courses	Movie theatre
Museums, Space	Hospital, historical
	Movie theaters, gym/sports facility, dog park, public parks
Camping	Rec center
Mountain trails/canyons, hot springs, public lands, parks, skate park	Mountain bike trails, dog parks, tennis courts
golf, off roading, wineries, arcades,	Camp sites, outdoor space, outdoor shopping dining options
Off road,	Bicycling, indoor or covered sports areas without homeless
parks and rv parks	paved bicycle paths
Rodeos, festivals, fireworks shooting site	Horse park, a skate park, more activities for children
golf course, sports fields, pool.	splash pad, indoor community center, movie theater
Wineries	Youth recreation facilities
We have lots of them	Need bathrooms on the most used places.
Parks	Water park, splash pad, music venues that are not biker bars or gathering places for drug deals, open racists and hate groups

Existing	Desired
Petrack Park and rodeo arena	Water parks and splash pads
Skate park	Expansion of the skate park
Trails and Parks	Hiking Trails
open land, underdveloped recreational facilities, facilities for narrow populations (shooters, car enthusiasts), churches	youth recreation facilities, community center, more intensively developed parks, bike and walking paths
Wineries	Hiking Biking Trails
public pool	community center
Wineries,	Movie theaters
Parks	Indoor sports facility
Nye county	Nye county
BLM land	Movie theater
parks, bowling alley, golf courses,	hiking and bike trails, youth recreation activities, movie theatre, Parks with NO transients, a REAL community pool, intramurals for kids and adults
	Public music events, i.e. fiddle/banjo contest, battle of the bands, free or affordable concerts
Wineries, Gaming, Walking Park, Clear/Dark Skies	To be able to go anywhere without having to wear a mask!
Fireworks shooting site, bowling center	Batting cage, dance
OHV trails, wineries, golf courses, museums, municipal pools, athletic fields	Movie theater, theaters for performing arts, OHV park, shooting ranges
Parks for sports and exercise	Parks with protective enclosures for inclement weather.
off road trails	sports park
Tonopah dunes, atv trails, star gazing Park	Recreation facilities
Golf courses, in town walking trails, frisbee course, library	Movie theaters, hiking trails, gay bar, clothing optional resort
lots of outdoor activities	Keep off-road vehicle trails open
Camping	Youth recreation facilities
Off road trails, park, clear skies, camping	Recreational use of PL, sport facility youth recreation facilities
camping, VR/van parking on public land, walking parks, hot springs	recreational use of PL, RV/Van parking with power/water/bathrooms

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5) Economic:

Communities have economic power in local businesses. This power includes who they hire, what they purchase, what skills they teach and what resources they offer. Revitalizing a community's economic life is at the very center of local economic development. Communities have many steps to rebuilding the local economy, and it begins by recognizing the local institutions and organizations that exist. Table 6 outlines existing and desired economic assets as identified by workshop participants in Nye County. To be respectful of participants who completed the online survey, all comments (verbatim) are included in Table 6, regarding economic assets.

Table 6. Nye County Online Survey List of Assets: Economic

Existing	Desired
Large corporate owned retail stores	Functional buildings for small businesses
Tourism	Access to better broadband wifi quality
some retail, some restaurants, some hotels, some casinos, farming	improved diversity of retail/restaurants, more wineries, people & companies coming into Pahrump willing to invest in our community instead of begrudgingly nickel/dime everything, more hotels, better casinos, expanded (localized) red-light district, large-scale outdoor events, greatly improved grocery stores, high value crop production - like the Rio Grande Valley and the green chile/pecans
Wineries, Specialized Eateries	Greater Shopping Options, More Restaurants/Eateries
Tourism	Yucca Mountain
Tourism	Day care, university, industrial, more historical
	University, movie theater, rec center / gym, botanical garden
NyECC	Day care
Mining, Tourism, small business, test site	Hospital, broadband, diversified industry (manufacturing, etc.), rail
gaming, tourism, wineries	industry, filming locations, day care, shopping
Very limited other than basic service industry	Film locations
gaming	more job opportunities
	Removal of ridiculous mandates that kill our small businesses
gaming facilities, marijuana establishments	Yucca mountain, daycare centers, OHV tracks, more shopping options
Stores	More stores, jobs
Young people	We need to keep them here in our community.
People are willing to donate to charity	Charities that use the donations appropriately and whose leaders do not pilfer funds
Locally owned restaurants	Better shopping choices
Small bus	South side grocery store

Existing	Desired
Small businesses	Day care
tourism, restaurants, gaming, low skill businesses	higher skill industry, increased value added tourism
Gaming	Better Gov Leadership in development
mom and pops stores	building and trades school / drivers training facility
Banks etc	Outreach financial services
tourism	keep status quo / limit growth
TV Station	Manufacturer
Good community support from businesses,	Better Medical care, a REAL pediatrician, a hospital that can deliver a baby, improved infrastructure,
	light manufacturing and other good pay opportunities
Gaming, Small Mom/Pop Stores	More Shopping, More Banking Options
Growing/raising/making things on own property	County extension office
Tourism, gaming, banks/financial institutions, local food establishments	Day care centers, higher technology resources, higher education resources, continuing education resources
small businesses	outdoor venue businesses like REI
gaming	shopping
Mineral deposits, midway point between Reno and Vegas	Hospital, infrastructure
Small local businesses, destinations (race track, Front Site), day care facilities	Bank and credit Union branches, trade schools,
Mom & Pop stores, big box stores	more health care facilities, activities for seniors
Recreational tourism opportunities	Shopping
Tourism, unique recreation, bank	Improve infrastructure, economic development, better recruitment process for business
tourism, unique recreation, day care centers	broadband access, better leadership, Government grand team

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6) Groups:

Groups and organizations are the foundation to a community's social fabric. Linkages and networks among community groups create social capital. Community groups (whether formal or informal) can often serve as the avenue for creating social trust, build relationships, and connect networks among community members. Involvement in these groups builds individual skills and increases involvement in community associations. Those involved in groups often help "fill the gaps" in a community and take on leadership roles. Table 7 outlines existing and desired groups as identified by workshop participants in Nye County. To be respectful of participants who completed the online survey, all comments (verbatim) are included in Table 7, regarding groups as assets.

Table 7. Nye County Online Survey List of Assets: Groups

Existing	Desired
Biased selection for group participation	Unbiased selection for group participation
Old timer groups	Teen, young adult and middle age groups
	that they don't suck
Senior Center	Homelessness Advocates/Solutions
American Legion	Enhanced senior care facilities
VFW, Elks, Rainbow Girls, Masons, Eastern Stare, Senior, Rotary, 4H	Tourism, Historical developement, art & culture
	Arts, Museum, Movie theaters, Cycling club, Running club, Gardening club
VFW, rotary and NyECC	
NyECC, Rotary, Tonopah Main Street, VFW, Elks, Nevada Outreach, UNR, Town boards, Northern Nye County Hospital District Board, food pantries, volunteer emergency services (EMS, Fire)	Smoky Valley Chamber of Commerce, increased volunteer network for EMS
Veterans rotary elks search and rescue	cultural and arts, children's activities, children's clubs
	Car club access
DAV. KNYE Radio	Children's club of some sort
veterans affairs, 4H, salvation army, church groups	advisory boards to assist in community goals for spending taxpayer dollars.
VFW	Community Center
People who like guns and shooting	A monitored place where the lazy people are forced to clean up after themselves. They are destroying the place on Bell Vista with their trash. Too many ohv people use that area and it is not safe or clean anymore. Seems stupid to have a major ohv area in a gun area.
There are a lot of groups	Most groups are 'unofficially exclusive'
Local veterans organizations	Something for kids and teens
Vfw	Ymca
Nye Communities Coalition	Community center / day care

Existing	Desired
Veterans organizations, fraternal and service organizations, churches, arts organizations small ad hoc groups (clean up Pahrump, etc)	balance of political organizations, more special interest organizations, groups connected to community center
Churches	Cultural Arts
nyecc	community event counsel
Search and rescue, DAV	
Elks	Education/school focus groups
veteran groups	veteran, religious and conservative
Churches	Neighborhood watch
VFW, little league, summer baseball, dance and gymnastics clubs,	more youth groups for kids, intramurals for young children, better youth sports leagues,
Rodeo Clubs	Historic Societies, Classic Car Club
Facebook Groups for Pahrump	None come to mind
DAR	
VFW, Elks club, Moose club, SAR	Arts council/foundation, Gun/Shooting clubs, ORV recovery group
Environmental advisory committee	STEM
veterans	sports park counsel
VFW	EMTs,
Classic car and 4 wheeler clubs, service clubs, churches, VFW	Community foundation,
Many service clubs	more senior oriented clubs or associations
Senior center	Community foundation
VFW, Senior Center, Volunteer Fire Dept/EMT	County tourism representation, gun clubs, community foundation
VFW, senior center, search and rescue, NyeCC, Salvation Army	Art foundation, Music foundation, After school education programs, i.e. robots, rockets, engineering

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Snapshot of Assets

As stated earlier in this document, asset mapping is a process to create awareness of local resources and strengths. Its intended purpose is for community members to recognize what their community already has while noting desired additions to their community. Identifying community assets is an important process in driving local economic development (Burkett 2011). To create a "snapshot of assets" across each category, comments were qualitatively grouped into key themes. Themes were identified based on survey responses for each of the six asset categories. Participant comments, as listed in Tables 2-7, were reviewed and categorized into dominant themes based on similarity of responses.

Developing themes from qualitative survey responses required responses to be reviewed and coded. Similar coded responses were grouped together to create a theme (i.e., the individual responses of all the service and civic clubs listed were placed under a general theme of "Service/Civic Clubs" to reflect a broader theme). The higher frequency of coded response per theme is reflected by a sequence of listing for each asset. A snapshot of assets listing the top three existing and desired assets for each category is provided in Tables 8-13 and summarized below.

Values

Table 8. Themes of Existing and Desired Values as Assets in Nye County

Existing Values	Desired Values
1. Fiercely Independent	1. Community Pride
2. Safe Community	2. Improve Health Care
3. Family	3. Diverse Dining/Recreation

People

Table 9. Themes of Existing and Desired People Assets in Nye County

Existing People	Desired People
1. Skilled Retirees	1. Youth Opportunities
2. Veterans	2. Diverse Entertainment/Arts
3. Space	3. Senior Care Facilities

Places

Table 10. Themes of Existing and Desired Places as Assets in Nye County

Existing Places	Desired Places
1. Community Centers/Parks	1. Community Beautification
2. Outdoor Opportunities	2. Theater
3. Health Facilities	3. Diverse Dining

Play

Table 11. Themes of Existing and Desired Play Assets in Nye County

Existing Play	Desired Play
1. Public Lands	1. Community Rec. Center
2. Parks	2. Walking/Bike Paths
3. Wineries/Golf	3. Theater

Economic

Table 12. Themes of Existing and Desired Economic Assets in Nye County

Existing Economic	Desired Economic
1. Tourism	1. Diverse Businesses
2. Local Owned Businesses	2. Broadband
3. Wineries	3. Improve Health Care

Groups

Table 13. Themes of Existing and Desired Group Assets in Nye County

Existing Groups	Desired Groups
1. Veterans Groups	1. Youth Teen Groups
2. Youth Groups	2. Art Council
3. Civic Clubs	3. Community Foundation

Limitations

A few significant limitations need to be noted in this report. First, a very small percentage of residents completed the online community asset survey (n=50) out of a county population of 46,523 (U.S. Census 2019). Additional limitations to the survey are a majority of those who did complete the survey were female (52%), and survey respondents represented only six of the 11 zip codes in Nye County, with 63% of responses from zip code 89048. Given these limitations to the community asset survey, the results are a first step in identifying existing and desired assets within the community. However, the snapshot of assets identified in this report can be used as a **starting point for discussion** among a more diverse set of residents with local decision-makers to explore how existing and desired assets can guide economic development decisions.

Conclusion and Next Steps

Asset mapping is an important tool to assist communities in identifying resources and strengths that currently exist, and it can help reveal desired assets that residents believe should be improved upon to help drive local change in their community. The information provided in this report reflect results from the Nye County Community Asset Survey, in connection with the Nevada Economic Analysis Baseline Report. Both of these reports are tools that can be used to help inform and guide local decision-making for economic development and to understand what residents value and desire in the community.

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