



Community Assets for White Pine County, Nevada



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*A process mapped by the community.
Full report available at extension.unr.edu/NEAP.*

WHAT ARE COMMUNITY ASSETS?

Community assets are things that improve the community. These include items that community members want to keep, build upon and sustain for future generations. Assets can be a tangible aspect, such as a historic building, or assets can be intangible, such as community values or volunteer efforts.

Identifying a snapshot of assets helps us to:

- Easily envision our strengths and possible gaps we can work on as a community.
- Continue discussions of possible actions and initiatives.
- Think about and promote the community.

ASSET CATEGORIES



Values



Play



People



Groups



Places



Economic

ASSET MAPPING PROCESS

Step 1:

Community Workshop

- A meeting is scheduled with local community leaders.
- Attending participants are asked to record what they feel are assets for each of the six categories on the bubble maps.
- Afterward, a discussion of what was recorded takes place.

Step 2:

Online Community Asset Survey

- Bubble maps for each asset category are developed based on participant data from workshops.
- Community members and Extension advertise the online survey to encourage broader community participation.
- A paper hard copy (PDF version of the survey) is provided for those without online access to the survey.

Step 3:

Data Analysis of Assets

- Survey data is analyzed for each asset category, including both existing and desired assets.
- Themes are developed for each of the asset categories based on data provided by participants, hence reducing each individual response and placing responses into themes.
- Assets are discussed and summarized in the NEAP Report.

A full baseline data report, an economic impact report and additional infographics are available for this county. Full reports and infographics will be available for each county in Nevada. For more information, email us at EconDev@unr.edu, or call Marlene Rebori at 775-336-0264, Buddy Borden at 702-257-5505 or Joe Lednický at 702-948-5971. The White Pine County Extension office can be reached at 775-293-6599.

Visit us online at <https://extension.unr.edu/neap>.



VALUES

Values are an intangible asset of a community, but shared values of a community add to our quality of life.

Existing	Desired
Small Town Feel	More (Affordable) Housing
Public Lands/Outdoor Opportunities	Balance Growth with Natural Beauty
Dark Skies	Maintain History



PLAY

Play is an important part of life, from children to adults. Having time and space to play provides the opportunity to socialize with friends and improves our

Existing	Desired
Remote Places for Quiet and Solitude	Maintaining and Improving Upon Public Assets/ Restrooms, Winter Amenities,
Dark Skies/Astronomy	Community Parks/Walking
Outdoor Adventures	Astronomy Club or Group



PEOPLE

People are residents of the community. Everyone has gifts and talents to contribute to the community.

Existing	Desired
Ranchers/Miners	More Diversity of People
Artists	More Artists/Musicians
Socially Minded Individuals	More People Willing to Invest Locally



GROUPS

Groups can be either formal or informal and often serve as our social fabric. Groups are residents working together to improve the community, get

Existing	Desired
Civic Groups	More Youth Groups
Churches/Service Groups	Astronomy Groups
Great Basin College	Training and Support for Small and Remote Work Businesses



PLACES

Every community has special places where people come together. Places can be either the built or the natural environment.

Existing	Desired
National Park (Great Basin) and State Park (Cave Lake)	Restore and Monitor Recreational Areas
Northern Nevada Railway	Financially and Physically Support Existing Historical Sites
Historic and Recreation Sites	Develop New Sites for Historical and Recreational Visitation



ECONOMIC

Communities have economic power in local businesses. Economic power can also be understood through local banks, community foundations or development authorities.

Existing	Desired
Tourism	Housing-Affordable/Accessible
Mining	Development Opportunities for
Mt. Wheeler	Broadband
White Pine County Chamber of Commerce	More Active Chamber