

Marketing Training Resources for Nevada Farmers and Market Managers



Who: University of Nevada, Reno & Grown in Nevada











Target audience: Nevada Farmers and Market Managers

What: In-person and online marketing training presentations by marketing experts

Next steps: Media campaign promoting Nevada Farmers Markets

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Click on the links or scan the QR codes for video recordings and slides from each marketing presentation.

| Topic | Recording | Slides |
|-----------------------------|--|---|
| Website Marketing | https://tinyurl.com/2epj4ucs  | https://tinyurl.com/3sfduhdr  |
| Social Media Marketing | https://tinyurl.com/4shrd825  | https://tinyurl.com/mr4cv742  |
| Web Functionality Marketing | https://tinyurl.com/ms8be4jj  | https://tinyurl.com/4tjrd3mz  |
| Media Relations Marketing | https://tinyurl.com/36wuphd4  | https://tinyurl.com/33ed2t8e  |
| On-Site Marketing | https://tinyurl.com/4eu4m6nc  | https://tinyurl.com/hbdmjwr3  |



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