



EXTENSION

College of Agriculture,
Biotechnology & Natural Resources

Dayton State Park Visitor Demographics



University of Nevada, Reno Extension
Publication Date: July 2024
For Informational Purposes

Park Visitation

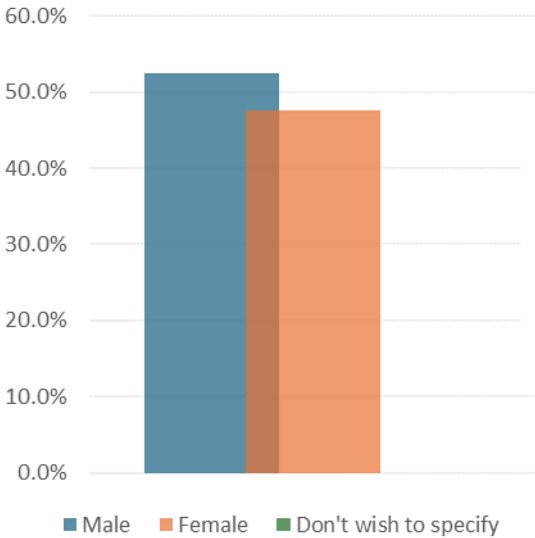
Year	2019	2020	2021	2022	2023
Visitors	58,346	79,155	102,803	76,692	87,595
Visitor-Days	54,125	73,429	95,366	71,144	81,258

**Interesting 'time at park' fact.*

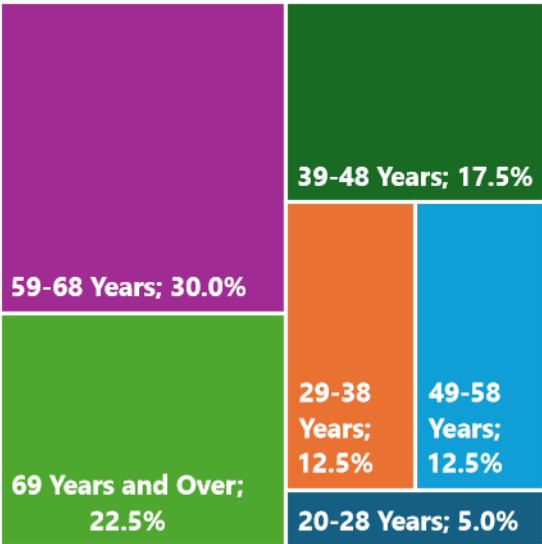
“Visitors” is defined as the total number of people who visited the park in a given year. This may include repeat visits throughout the year, but does not include multiple entries for a single park visit.

“Visitor-Days” is the weighted duration of the visitor number by the amount of time visitors were at the park. Someone visiting for a couple hours is weighted less than someone who spent the entire day at the park, who is, in turn, weighted less than someone who camped at the park for multiple nights.

Gender



Age (Adults)



Additional infographics for this and other State Parks are available.
For more information please contact the Nevada Economic Assessment Project at EconDev@unr.edu or visit our website at: Extension.unr.edu/NEAP



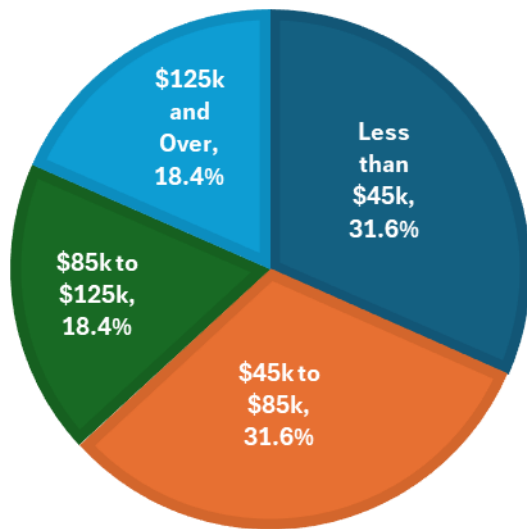
Dayton State Park

Educational Attainment

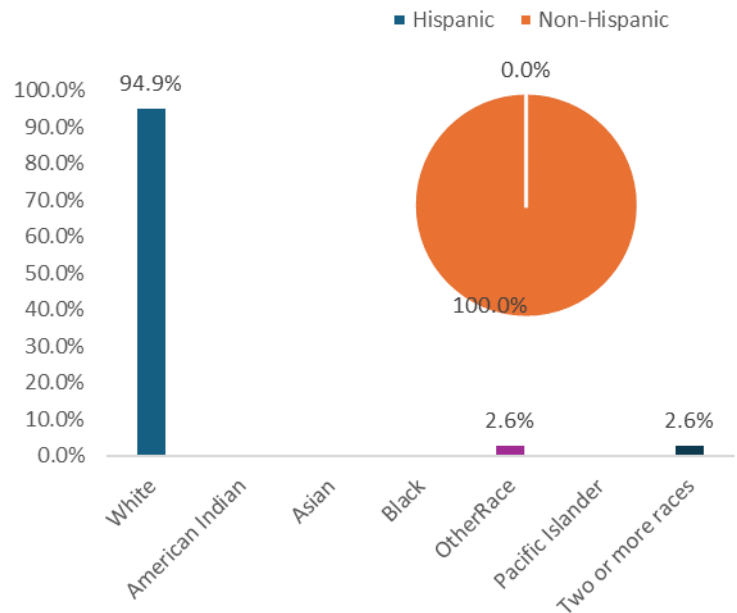
<u>Level of Education</u>	No High School Diploma	High School Diploma	Some College	Associate Degree	Bachelor's Degree	Graduate or Professional Degree
<u>% of Respondents</u>	0.0%	12.5%	35.0%	12.5%	25.0%	15.0%



Household Income



Race and Ethnicity



At the foot of the Virginia Range, on the banks of the Carson River in Lyon County, Dayton is rich in beauty as well as gold and silver mining history.

For more information on Dayton State Park:

[Parks.nv.gov/parks/Dayton](https://parks.nv.gov/parks/Dayton)

Email: wisp@parks.nv.gov

Phone: 775-687-5678



A visitor use survey has been conducted at Nevada's State Parks through a partnership between Nevada Division of State Parks and University of Nevada, Reno Extension's Nevada Economic Assessment Project (NEAP). While many procedures have been put in place to reduce bias in surveying, any non-census approach may incur sample bias. Notably the survey was available in English and Spanish, but not in other languages, which may cause a lower survey participation for visitors from outside North America.



EXTENSION

College of Agriculture,
Biotechnology & Natural Resources

Dayton State Park Trip and Visit Characteristics



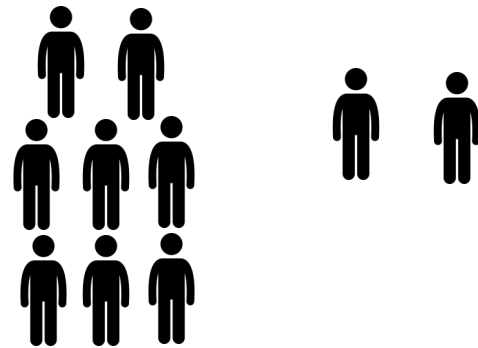
University of Nevada, Reno Extension
Publication Date: May 2024
For Informational Purposes

Nevada Residence

Are you a Nevada Resident?

Yes
82.5%

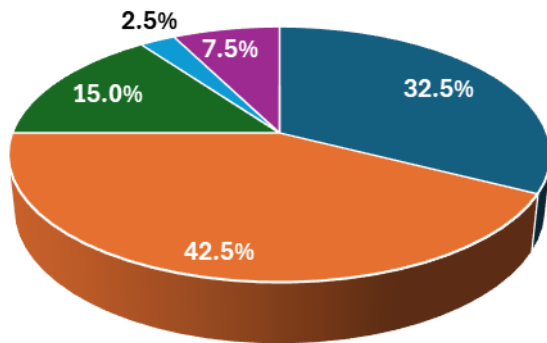
No
17.5%



Distance from Park

Do you live within 50 miles (approximately one hour) of the park?
Yes: 70.0%
No: 30.0%

Group Size



- Solo
- 2 to 3 People
- 4 to 5 People
- 6 to 7 People
- 8 or More People



Group Type

Visitors were asked: For groups of two or more people, how would you best describe the composition of the group?

Friends	14.8%
Family	66.7%
Friends & Family	11.1%
Other	7.4%

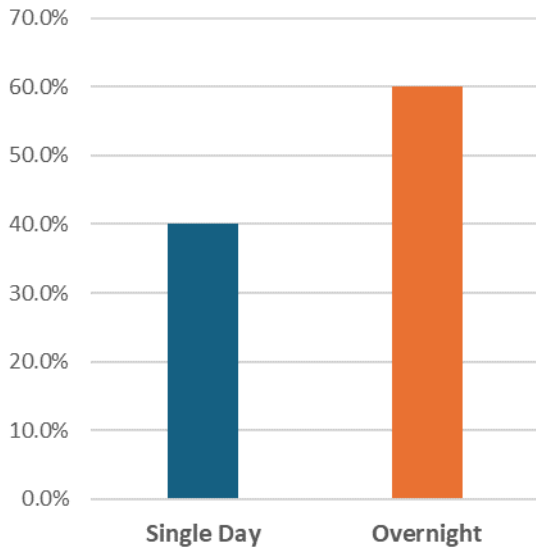
Additional infographics for this and other State Parks are available.
For more information please contact the Nevada Economic Assessment Project at EconDev@unr.edu or visit our website at: Extension.unr.edu/NEAP



Dayton State Park

Trip Length

Visitors were asked: Was your trip to visit this park a single day trip or an overnight trip away from home?



Purpose of Visit

Primary Purpose

45.0%

One of Several Planned Destinations

37.5%

Spur of the Moment Visit

17.5%

Visitors were asked: Was visiting the park the primary reason for your travel away from home, one of several destinations, or was this a spur of the moment decision?

Multi-Day Trip Length

Visitors were asked: For those Overnight Trips, how many days away from home were you?

<u>Trip Days Away From Home</u>	2 Days	3 Days	4 to 7 Days	8 to 14 Days	15 or More Days
<u>% of Respondents</u>	12.5%	4.2%	37.5%	16.7%	29.2%

At the foot of the Virginia Range, on the banks of the Carson River in Lyon County, Dayton is rich in beauty as well as gold and silver mining history.

For more information on Dayton State Park:

[Parks.nv.gov/parks/Dayton](https://parks.nv.gov/parks/Dayton)

Email: wisp@parks.nv.gov

Phone: 775-687-5678



A visitor use survey has been conducted at Nevada's State Parks through a partnership between Nevada Division of State Parks and University of Nevada, Reno Extension's Nevada Economic Assessment Project (NEAP). While many procedures have been put in place to reduce bias in surveying, any non-census approach may incur sample bias. Notably the survey was available in English and Spanish, but not in other languages, which may cause a lower survey participation for visitors from outside North America.



EXTENSION
College of Agriculture,
Biotechnology & Natural Resources

Dayton State Park Park Performance



University of Nevada, Reno Extension
Publication Date: July 2024
For Informational Purposes

Completed Surveys, n =40

Visitors were asked to rate their trip to the park on a variety of prompts including park staff interactions, overall trip experience, and for certain amenities available.

Park staff were available when needed or requested.	
Agree or Strongly Agree	54.1%
Disagree or Strongly Disagree	10.8%



Interactions with park staff were positive.	
Agree or Strongly Agree	84.3%
Disagree or Strongly Disagree	7.9%

Interactions with Park Staff

How would you rate your experience at this park?	
Good or Excellent	87.5%
Terrible or Poor	5.0%



Trip Experience



How likely are you to return to this park?	
Somewhat or Extremely Likely	90.0%
Somewhat or Extremely Unlikely	5.0%

Additional infographics for this and other State Parks are available.
For more information please contact the Nevada Economic Assessment Project at EconDev@unr.edu or visit our website at: Extension.unr.edu/NEAP



Dayton State Park

Additional Visitor Experience Ratings on Amenities at the Park.

Historical and cultural features were well maintained and preserved.
Agree/Strongly Agree: 50.0%



Did you use the picnic areas at the park?

Yes: 47.4%

Picnic Areas

Were the picnic areas clean?

Agree/Strongly Agree: 94.4%

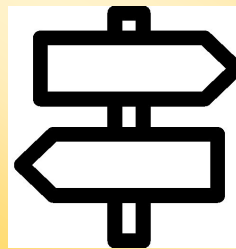
Did you use the walkways or trails at the park?

Yes: 79.5%

Walkways / Trails

Were the walkways and trails clean?

Agree/Strongly Agree: 83.4%



Signs and markers were clear and plentiful.
Agree/Strongly Agree: 81.6%

Garbage and litter were not a problem.
Agree/Strongly Agree: 86.8%



Did you use the educational content at the park?

Yes: 43.2%

Educational Content

Were the educational areas clean?

Agree/Strongly Agree: 87.5%

At the foot of the Virginia Range, on the banks of the Carson River in Lyon County, Dayton is rich in beauty as well as gold and silver mining history.

For more information on Dayton State Park:

[Parks.nv.gov/parks/Dayton](https://parks.nv.gov/parks/Dayton)

Email: wisp@parks.nv.gov

Phone: 775-687-5678



A visitor use survey has been conducted at Nevada's State Parks through a partnership between Nevada Division of State Parks and University of Nevada, Reno Extension's Nevada Economic Assessment Project (NEAP). While many procedures have been put in place to reduce bias in surveying, any non-census approach may incur sample bias. Notably the survey was available in English and Spanish, but not in other languages, which may cause a lower survey participation for visitors from outside North America.



EXTENSION

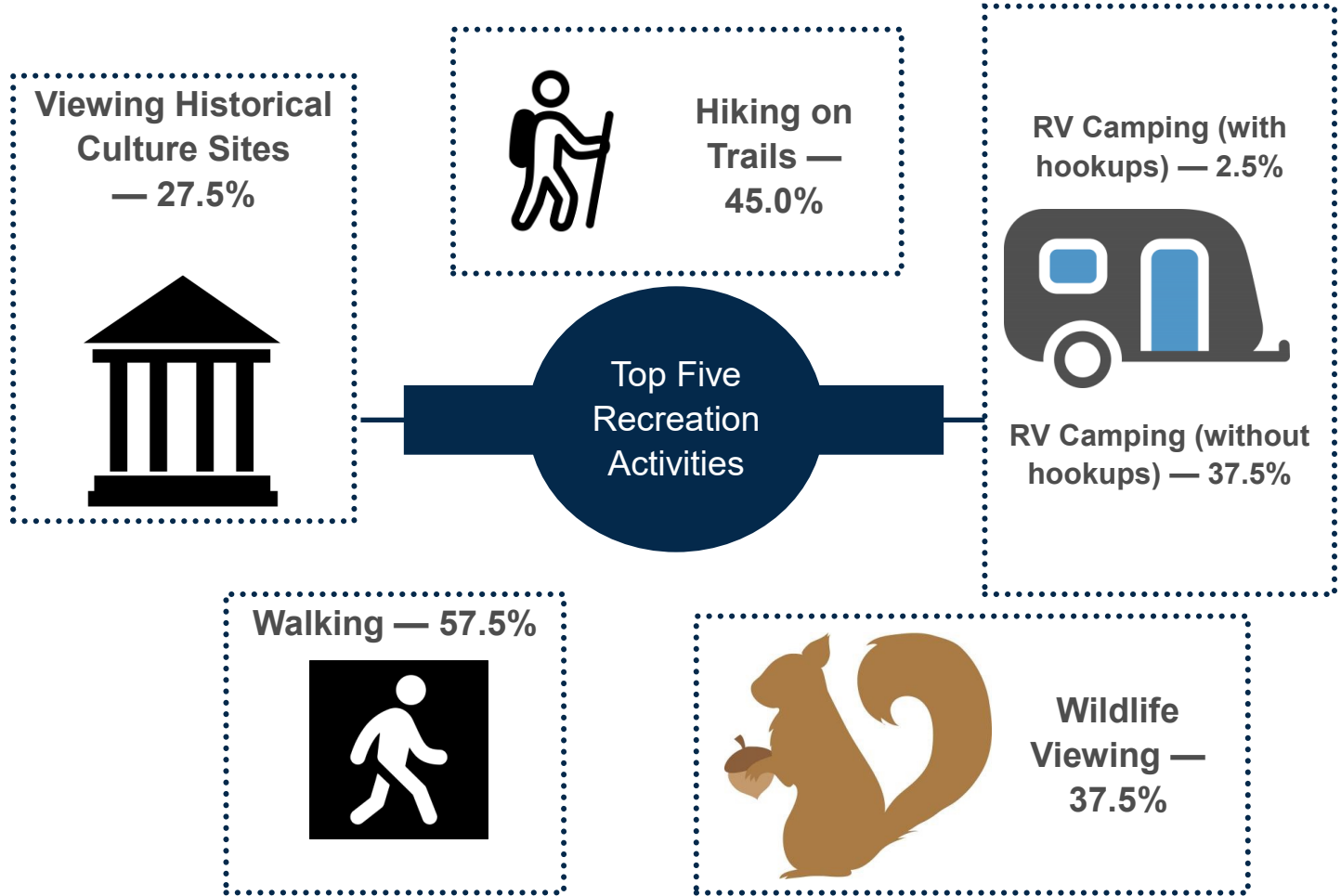
College of Agriculture,
Biotechnology & Natural Resources

Dayton State Park Recreation Activities



University of Nevada, Reno Extension
Publication Date: May 2024
For Informational Purposes

Visitors were asked: What recreational activities did you take part in while at the Park?
Visitors could choose more than one answer.



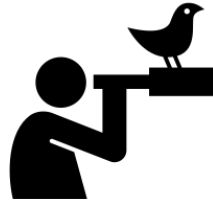
<u>Top 5 Recreation Activities</u>	Walking	Hiking	RV Camping (without hookups)	Wildlife Viewing	Visiting Historical Culture Sites
<u>Share of Respondents</u>	57.5%	45.0%	37.5%	37.5%	27.5%

Additional infographics for this and other State Parks are available.
For more information please contact the Nevada Economic Assessment Project at EconDev@unr.edu or visit our website at: Extension.unr.edu/NEAP

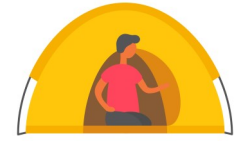


Dayton State Park

Using Reserved Group Area
— 12.5%



Bird Watching —
20.0%



Tent Camping — 15%



Visiting the
Beach — 10.0%

Recreation
Activities —
Additional
Responses

Driving for Leisure
— 10.0%



Picnicking —
20.0%

Using Self-
Guided
Educational
Content —
12.5%



At the foot of the Virginia Range, on the banks of the Carson River in Lyon County, Dayton is rich in beauty as well as gold and silver mining history.

For more information on Dayton State Park:

[Parks.nv.gov/parks/Dayton](https://parks.nv.gov/parks/Dayton)

Email: wisp@parks.nv.gov

Phone: 775-687-5678



A visitor use survey has been conducted at Nevada's State Parks through a partnership between Nevada Division of State Parks and University of Nevada, Reno Extension's Nevada Economic Assessment Project (NEAP). While many procedures have been put in place to reduce bias in surveying, any non-census approach may incur sample bias. Notably the survey was available in English and Spanish, but not in other languages, which may cause a lower survey participation for visitors from outside North America.



EXTENSION

College of Agriculture,
Biotechnology & Natural Resources

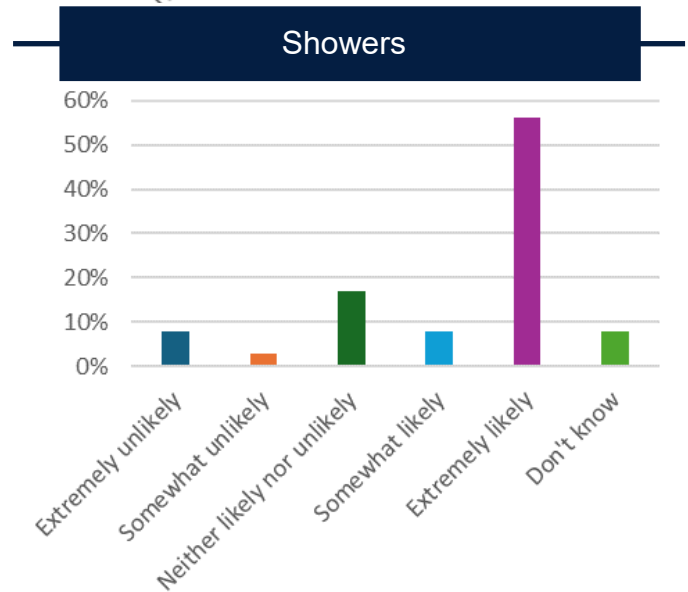
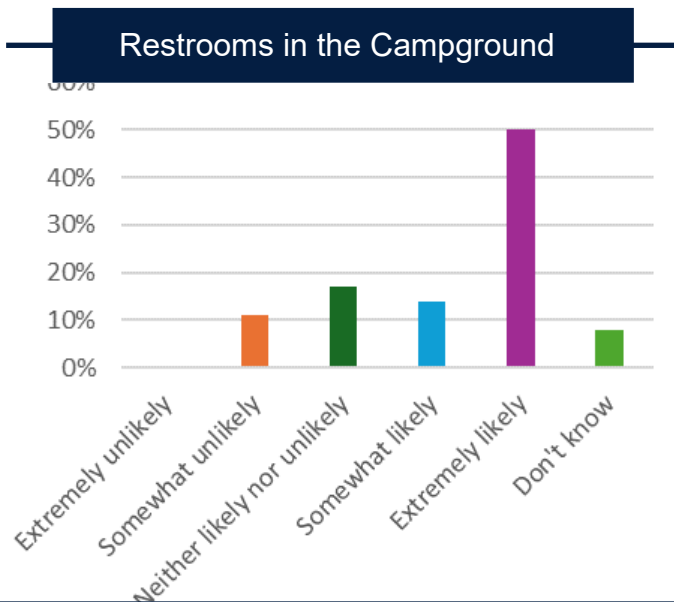
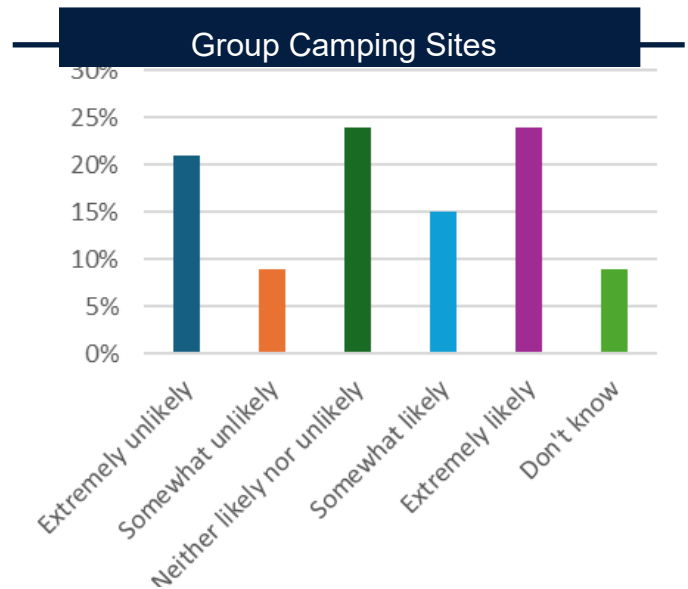
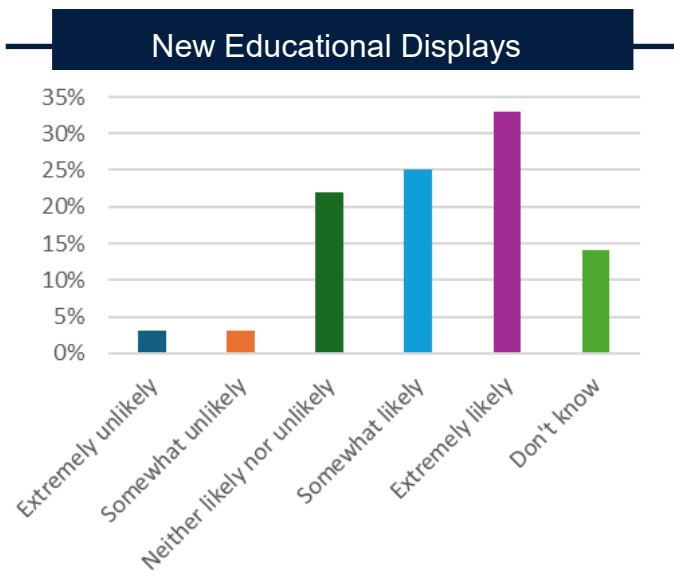
Dayton State Park Planning Priorities



University of Nevada, Reno Extension
Publication Date: July 2024
For Informational Use

Completed Surveys, n = 40
Visitors were prompted: Given that Nevada State Parks has to work with a limited budget for improvements, we're eager to know which projects you think should be our top priority.

If these amenities had been available during your last visit, how likely would you have been to use them?



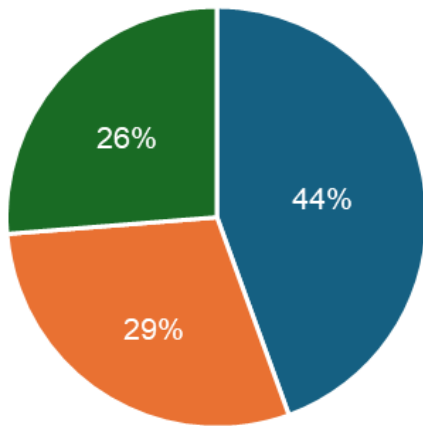
Additional infographics for this and other State Parks are available.
For more information please contact the Nevada Economic Assessment Project at EconDev@unr.edu or visit our website at: Extension.unr.edu/NEAP



Dayton State Park

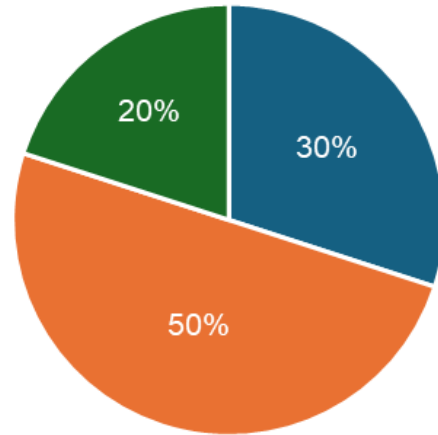
If these amenities become available would you visit the park more often?

New Educational Displays



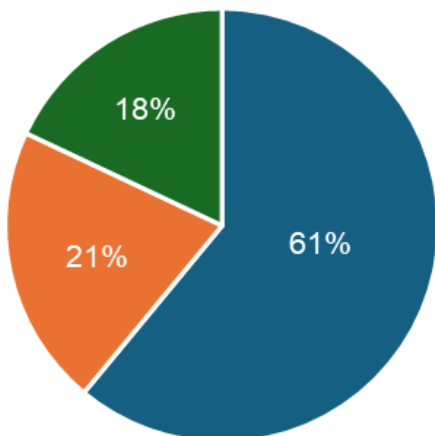
■ Yes ■ No ■ Don't Know

Group Camping Sites



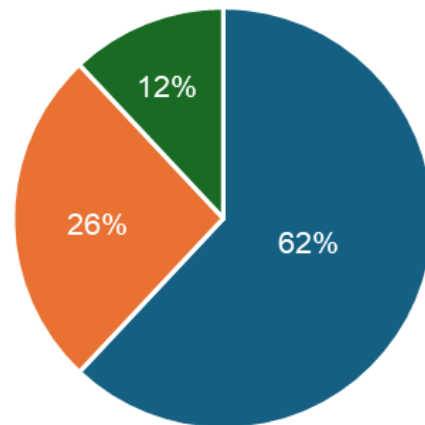
■ Yes ■ No ■ Don't Know

Restrooms in the Campground



■ Yes ■ No ■ Don't Know

Showers



■ Yes ■ No ■ Don't Know

At the foot of the Virginia Range, on the banks of the Carson River in Lyon County, Dayton is rich in beauty as well as gold and silver mining history.

For more information on Dayton State Park:

[Parks.nv.gov/parks/Dayton](https://parks.nv.gov/parks/Dayton)

Email: wisp@parks.nv.gov

Phone: 775-687-5678



A visitor use survey has been conducted at Nevada's State Parks through a partnership between Nevada Division of State Parks and University of Nevada, Reno Extension's Nevada Economic Assessment Project (NEAP). While many procedures have been put in place to reduce bias in surveying, any non-census approach may incur sample bias. Notably the survey was available in English and Spanish, but not in other languages, which may cause a lower survey participation for visitors from outside North America.