



EXTENSION

College of Agriculture,
Biotechnology & Natural Resources

Old Las Vegas Mormon Fort State Historic Park Visitor Demographics



University of Nevada, Reno Extension
Publication Date: July 2024
For Informational Purposes

Park Visitation

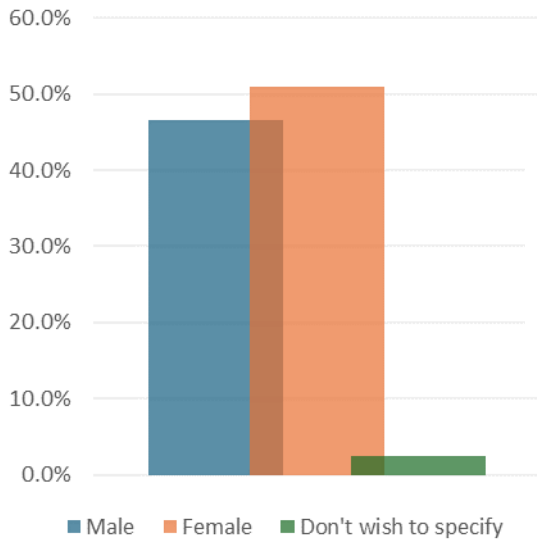
Year	2019	2020	2021	2022	2023
Visitors	11,178	6,840	10,061	10,192	8,240
Visitor-Days	10,086	6,172	9,078	9,196	7,435

Over 85% of single day visitors attended the park for one to two hours.

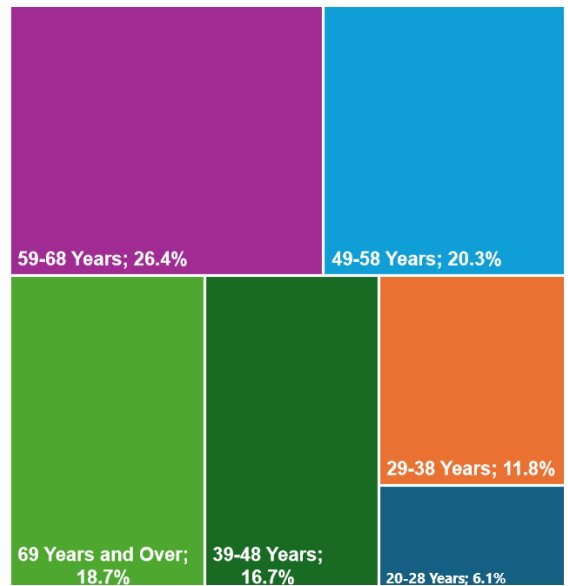
“Visitors” is defined as the total number of people who visited the park in a given year. This may include repeat visits throughout the year, but does not include multiple entries for a single park visit.

“Visitor-Days” is the weighted duration of the visitor number by the amount of time visitors were at the park. Someone visiting for a couple hours is weighted less than someone who spent the entire day at the park, who is, in turn, weighted less than someone who camped at the park for multiple nights.

Gender



Age (Adults)



Additional infographics for this and other State Parks are available.
For more information please contact the Nevada Economic Assessment Project at EconDev@unr.edu or visit our website at: Extension.unr.edu/NEAP



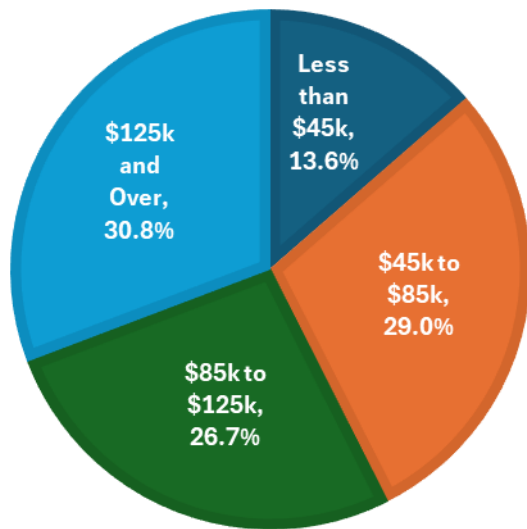
Old Las Vegas Mormon Fort State Historic Park

Educational Attainment

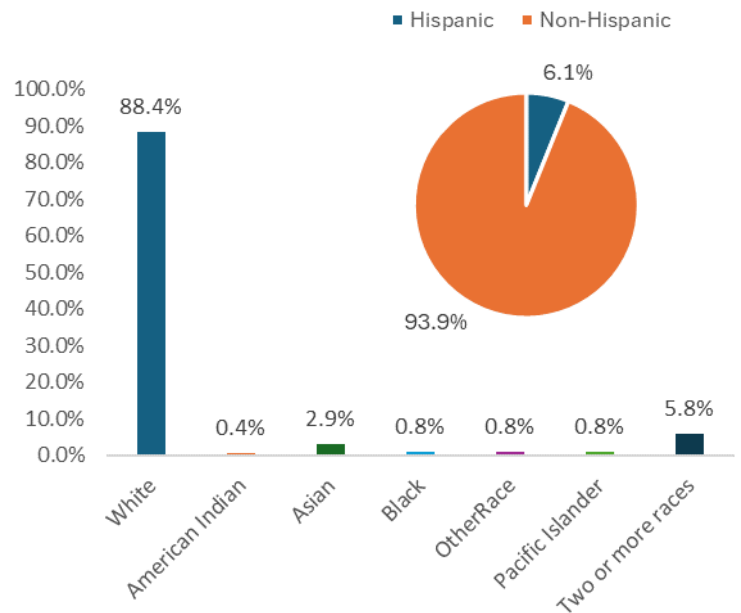
<u>Level of Education</u>	No High School Diploma	High School Diploma	Some College	Associate Degree	Bachelor's Degree	Graduate or Professional Degree
<u>% of Respondents</u>	0.0%	6.7%	20.5%	9.6%	35.6%	27.6%



Household Income



Race and Ethnicity



This park features the historic remains of an adobe fort built by Mormon missionaries in 1855, located in what is now downtown Las Vegas.

For more information on Old Las Vegas Mormon Fort State Historic Park:

[Parks.nv.gov/parks/old-las-vegas-mormon-fort](https://parks.nv.gov/parks/old-las-vegas-mormon-fort)

Email: oldfort@parks.nv.gov

Phone: 702-486-3511



A visitor use survey has been conducted at Nevada's State Parks through a partnership between Nevada Division of State Parks and University of Nevada, Reno Extension's Nevada Economic Assessment Project (NEAP). While many procedures have been put in place to reduce bias in surveying, any non-census approach may incur sample bias. Notably the survey was available in English and Spanish, but not in other languages, which may cause a lower survey participation for visitors from outside North America.



EXTENSION

College of Agriculture,
Biotechnology & Natural Resources

Old Las Vegas Mormon Fort State Historic Park Trip and Visit Characteristics



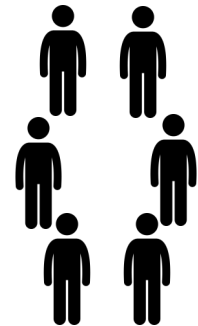
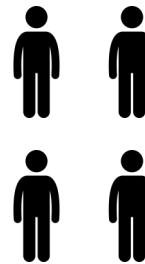
University of Nevada, Reno Extension
Publication Date: May 2024
For Informational Purposes

Nevada Residence

Are you a Nevada Resident?

Yes
37.5%

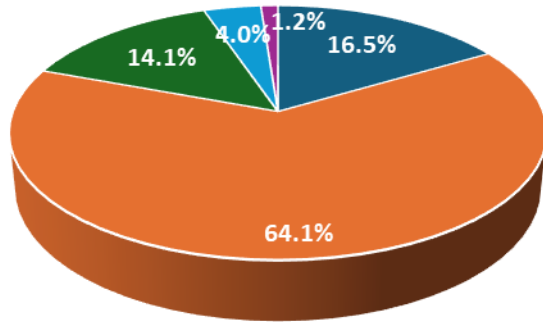
No
62.5%



Distance from Park

Do you live within 50 miles (approximately one hour) of the park?
Yes: 31.9%
No: 68.2%

Group Size



- Solo
- 2 to 3 People
- 4 to 5 People
- 6 to 7 People
- 8 or More People



Group Type

Visitors were asked: For groups of two or more people, how would you best describe the composition of the group?

Friends	9.7%
Family	83.1%
Friends & Family	4.4%
Other	2.9%

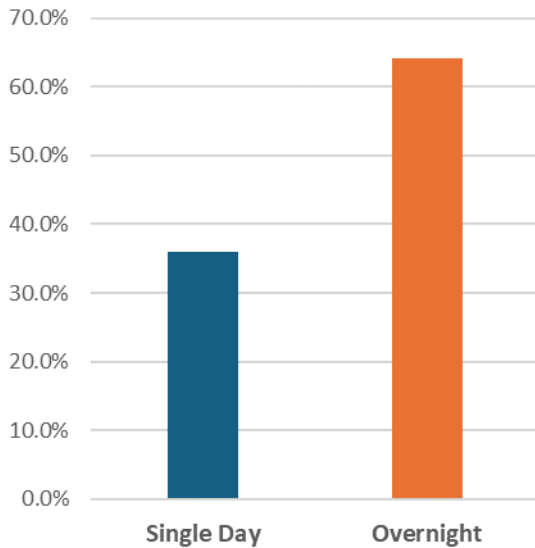
Additional infographics for this and other State Parks are available.
For more information please contact the Nevada Economic Assessment Project at EconDev@unr.edu or visit our website at: Extension.unr.edu/NEAP



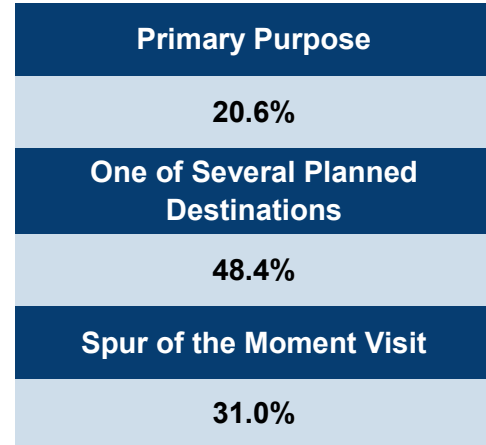
Old Las Vegas Mormon Fort State Historic Park

Trip Length

Visitors were asked: Was your trip to visit this park a single day trip or an overnight trip away from home?



Purpose of Visit



Visitors were asked: Was visiting the park the primary reason for your travel away from home, one of several destinations, or was this a spur of the moment decision?

Multi-Day Trip Length

Visitors were asked: For those Overnight Trips, how many days away from home were you?

<u>Trip Days Away From Home</u>	2 Days	3 Days	4 to 7 Days	8 to 14 Days	15 or More Days
<u>% of Respondents</u>	3.8%	13.8%	56.6%	14.5%	11.3%

This park features the historic remains of an adobe fort built by Mormon missionaries in 1855, located in what is now downtown Las Vegas.

For more information on Old Las Vegas Mormon Fort State Historic Park:

[Parks.nv.gov/parks/old-las-vegas-mormon-fort](https://parks.nv.gov/parks/old-las-vegas-mormon-fort)

Email: oldfort@parks.nv.gov

Phone: 702-486-3511



A visitor use survey has been conducted at Nevada's State Parks through a partnership between Nevada Division of State Parks and University of Nevada, Reno Extension's Nevada Economic Assessment Project (NEAP). While many procedures have been put in place to reduce bias in surveying, any non-census approach may incur sample bias. Notably the survey was available in English and Spanish, but not in other languages, which may cause a lower survey participation for visitors from outside North America.



EXTENSION

College of Agriculture,
Biotechnology & Natural Resources

Old Las Vegas Mormon Fort State Historic Park Park Performance



University of Nevada, Reno Extension
Publication Date: July 2024
For Informational Purposes

Completed Surveys, n=248

Visitors were asked to rate their trip to the park on a variety of prompts including park staff interactions, overall trip experience, and for certain amenities available.

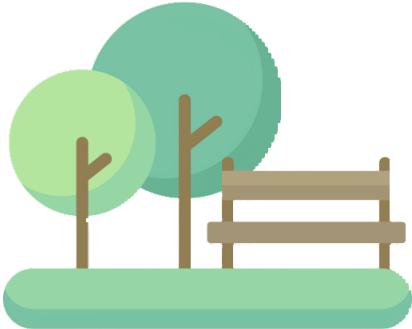
Park staff were available when needed or requested.	
Agree or Strongly Agree	96.3%
Disagree or Strongly Disagree	2.5%



Interactions with park staff were positive.	
Agree or Strongly Agree	98.0%
Disagree or Strongly Disagree	1.2%

Interactions with Park Staff

How would you rate your experience at this park?	
Good or Excellent	98.8%
Terrible or Poor	0.0%



Trip Experience



How likely are you to return to this park?	
Somewhat or Extremely Likely	64.1%
Somewhat or Extremely Unlikely	15.9%

Additional infographics for this and other State Parks are available.
For more information please contact the Nevada Economic Assessment Project at EconDev@unr.edu or visit our website at: Extension.unr.edu/NEAP



Old Las Vegas Mormon Fort State Historic Park

Additional Visitor Experience Ratings on Amenities at the Park.

Historical and cultural features were well maintained and preserved.
Agree/Strongly Agree: 96.7%



Did you use the picnic areas at the park?

Yes: 14.9%

Picnic Areas

Were the picnic areas clean?

Agree/Strongly Agree: 94.2%

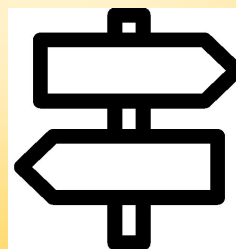
Did you use the Bathrooms at the park?

Yes: 74.2%

Walkways / Trails

Were the bathrooms clean?

Agree/Strongly Agree: 95.0%



Signs and markers were clear and plentiful.
Agree/Strongly Agree: 91.4%

Garbage and litter were not a problem.
Agree/Strongly Agree: 95.5%



Did you use the educational content at the park?

Yes: 97.1%

Educational Content

Were the educational areas clean?

Agree/Strongly Agree: 99.2%

This park features the historic remains of an adobe fort built by Mormon missionaries in 1855, located in what is now downtown Las Vegas.

For more information on Old Las Vegas Mormon Fort State Historic Park:

[Parks.nv.gov/parks/old-las-vegas-mormon-fort](https://parks.nv.gov/parks/old-las-vegas-mormon-fort)

Email: oldfort@parks.nv.gov

Phone: 702-486-3511



A visitor use survey has been conducted at Nevada's State Parks through a partnership between Nevada Division of State Parks and University of Nevada, Reno Extension's Nevada Economic Assessment Project (NEAP). While many procedures have been put in place to reduce bias in surveying, any non-census approach may incur sample bias. Notably the survey was available in English and Spanish, but not in other languages, which may cause a lower survey participation for visitors from outside North America.



EXTENSION

College of Agriculture,
Biotechnology & Natural Resources

Old Las Vegas Mormon Fort State Historic Park Recreation Activities




University of Nevada, Reno Extension
Publication Date: May 2024
For Informational Purposes

Visitors were asked: What recreational activities did you take part in while at the Park?
Visitors could choose more than one answer.


Viewing Historical Culture Sites
— 87.9%




Picnicking — 7.3%



Guided Educational Content — 12.5%




Self Guided Educational Content — 66.5%



Visitor Center — 70.6%



<u>Top 5 Recreation Activities</u>	Visiting Historical Culture Sites	Visitor Center	Self Guided Educational Content	Guided Educational Content	Picnicking
<u>Share of Respondents</u>	87.9%	70.6%	66.5%	12.5%	7.3%

Additional infographics for this and other State Parks are available.
For more information please contact the Nevada Economic Assessment Project at EconDev@unr.edu or visit our website at: Extension.unr.edu/NEAP



Old Las Vegas Mormon Fort State Historic Park



Using Reserved
Group Area — 0.8%

Recreation Activities — Additional Responses



Using
Unreserved
Group Area —
4.0%

This park features the historic remains of an adobe fort built by Mormon missionaries in 1855, located in what is now downtown Las Vegas.

For more information on Old Las Vegas Mormon Fort State Historic Park:

[Parks.nv.gov/parks/old-las-vegas-mormon-fort](https://parks.nv.gov/parks/old-las-vegas-mormon-fort)

Email: oldfort@parks.nv.gov

Phone: 702-486-3511



A visitor use survey has been conducted at Nevada's State Parks through a partnership between Nevada Division of State Parks and University of Nevada, Reno Extension's Nevada Economic Assessment Project (NEAP). While many procedures have been put in place to reduce bias in surveying, any non-census approach may incur sample bias. Notably the survey was available in English and Spanish, but not in other languages, which may cause a lower survey participation for visitors from outside North America.



EXTENSION

College of Agriculture,
Biotechnology & Natural Resources

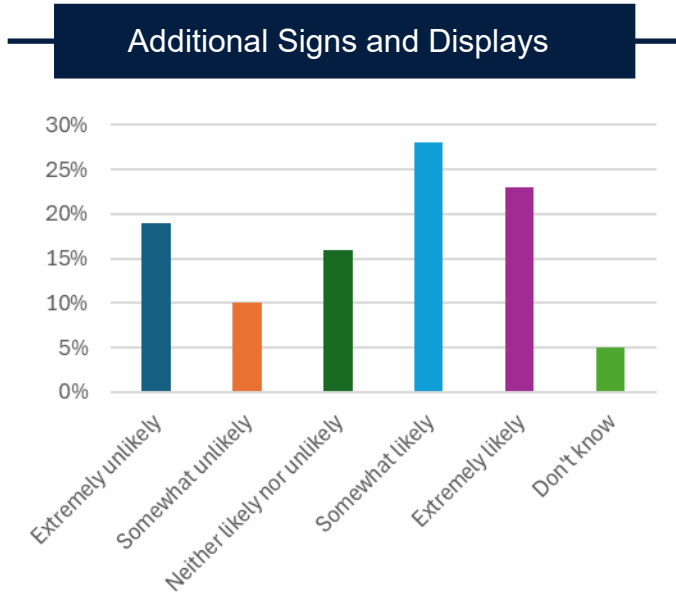
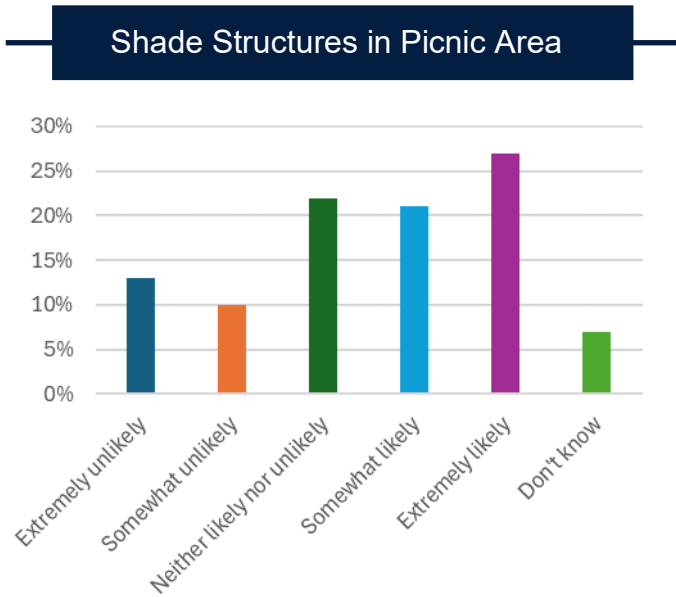
Old Las Vegas Mormon Fort State Historic Park Planning Priorities



University of Nevada, Reno Extension
Publication Date: July 2024
For Informational Use

Completed Surveys, n = 248
Visitors were prompted: Given that Nevada State Parks has to work with a limited budget for improvements, we're eager to know which projects you think should be our top priority.

If these amenities had been available during your last visit, how likely would you have been to use them?



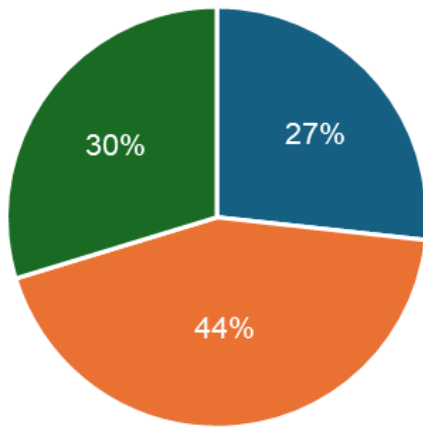
Additional infographics for this and other State Parks are available.
For more information please contact the Nevada Economic Assessment Project at EconDev@unr.edu or visit our website at: Extension.unr.edu/NEAP



Old Las Vegas Mormon Fort State Historic Park

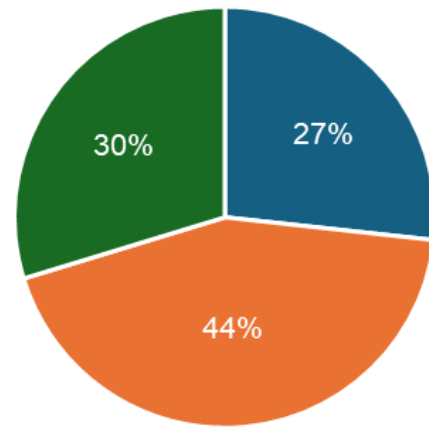
If these amenities become available would you visit the park more often?

Shade Structures in the Picnic Area



■ Yes ■ No ■ Don't Know

Additional Signs and Displays



■ Yes ■ No ■ Don't Know

This park features the historic remains of an adobe fort built by Mormon missionaries in 1855, located in what is now downtown Las Vegas.

For more information on Old Las Vegas Mormon Fort State Historic Park:

[Parks.nv.gov/parks/old-las-vegas-mormon-fort](https://parks.nv.gov/parks/old-las-vegas-mormon-fort)

Email: oldfort@parks.nv.gov

Phone: 702-486-3511



A visitor use survey has been conducted at Nevada's State Parks through a partnership between Nevada Division of State Parks and University of Nevada, Reno Extension's Nevada Economic Assessment Project (NEAP). While many procedures have been put in place to reduce bias in surveying, any non-census approach may incur sample bias. Notably the survey was available in English and Spanish, but not in other languages, which may cause a lower survey participation for visitors from outside North America.