



EXTENSION
College of Agriculture,
Biotechnology & Natural Resources

Walker River State Recreation Area Visitor Demographics



University of Nevada, Reno Extension
Publication Date: July 2024
For Informational Purposes

Data Based Off n= 151 Completed Surveys

Park Visitation

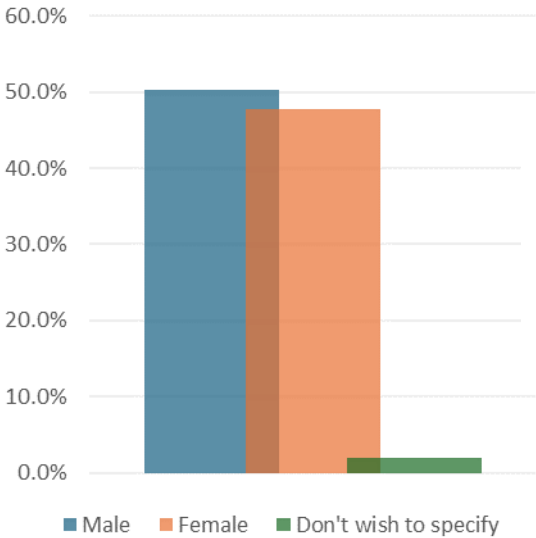
Year	2019	2020	2021	2022	2023
Visitors	43,122	47,355	39,666	28,113	29,299
Visitor-Days	44,285	48,632	40,735	28,871	30,088

Over 36% of single day visitors attended the park for the whole day.

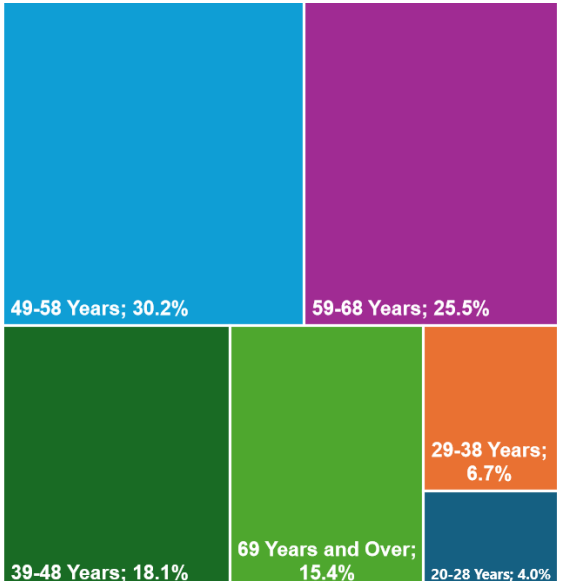
“Visitors” is defined as the total number of people who visited the park in a given year. This may include repeat visits throughout the year, but does not include multiple entries for a single park visit.

“Visitor-Days” is the weighted duration of the visitor number by the amount of time visitors were at the park. Someone visiting for a couple hours is weighted less than someone who spent the entire day at the park, who is, in turn, weighted less than someone who camped at the park for multiple nights.

Gender



Age (Adults)



Additional infographics for this and other State Parks are available.
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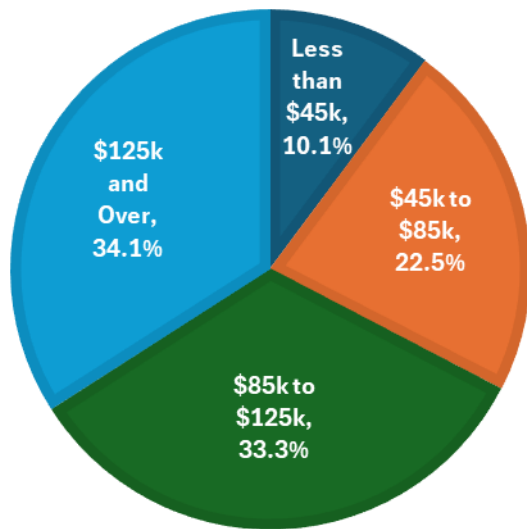
Walker River State Recreation Area

Educational Attainment

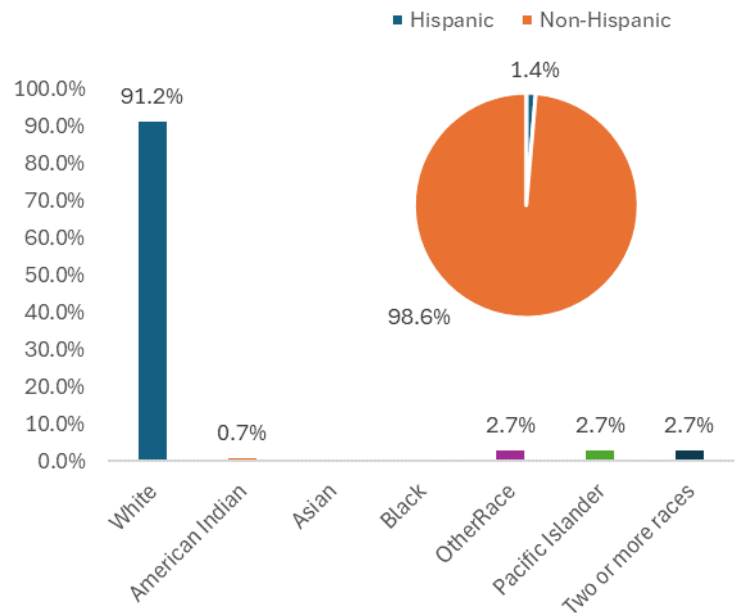
<u>Level of Education</u>	No High School Diploma	High School Diploma	Some College	Associate Degree	Bachelor's Degree	Graduate or Professional Degree
<u>% of Respondents</u>	0.7%	18.6%	28.3%	11.7%	27.6%	13.1%



Household Income



Race and Ethnicity



This park includes over 12,000 acres of land and nearly 30 miles of the East Walker River located in Lyon County.

For more information on Walker River State Recreation Area:

[Parks.nv.gov/walker-river](https://parks.nv.gov/walker-river)

Email: wrsra@parks.nv.gov

Phone: 775-463-1609



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Walker River State Recreation Area Trip and Visit Characteristics



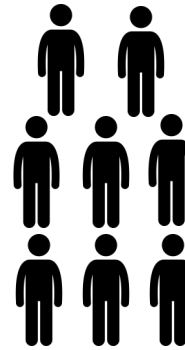
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Nevada Residence

Are you a Nevada Resident?

Yes
82.1%

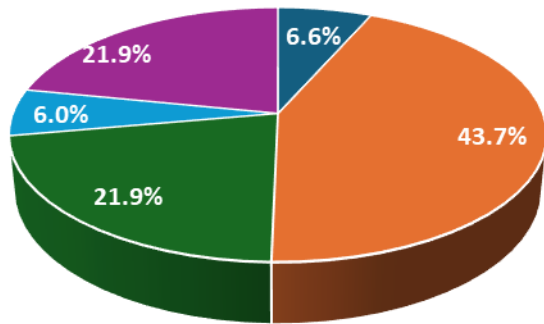
No
17.9%



Distance from Park

Do you live within 50 miles (approximately one hour) of the park?
Yes: 41.7%
No: 58.3%

Group Size



- Solo
- 2 to 3 People
- 4 to 5 People
- 6 to 7 People
- 8 or More People



Group Type

Visitors were asked: For groups of two or more people, how would you best describe the composition of the group?

Friends	22.7%
Family	37.6%
Friends & Family	26.2%
Other	13.5%

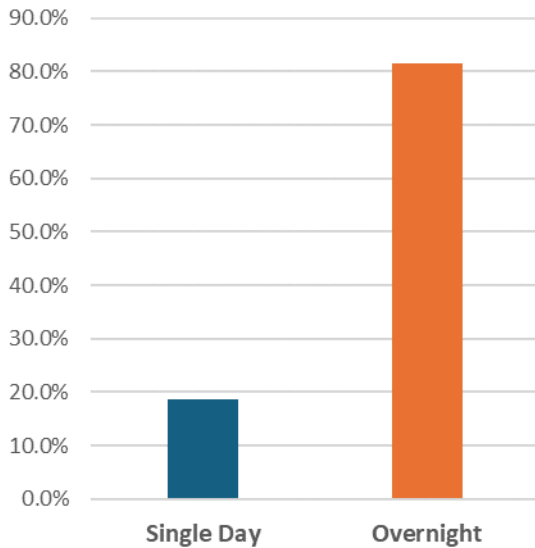
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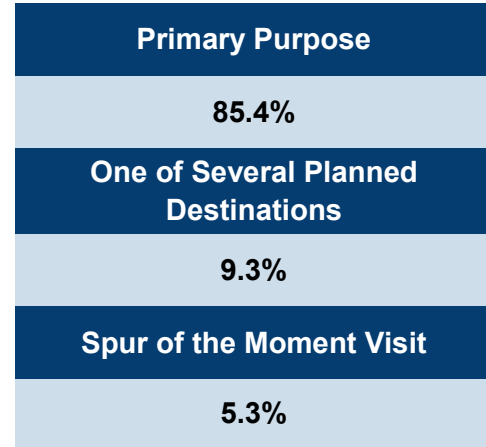
Walker River State Recreation Area

Trip Length

Visitors were asked: Was your trip to visit this park a single day trip or an overnight trip away from home?



Purpose of Visit



Visitors were asked: Was visiting the park the primary reason for your travel away from home, one of several destinations, or was this a spur of the moment decision?

Multi-Day Trip Length

Visitors were asked: For those Overnight Trips, how many days away from home were you?

<u>Trip Days Away From Home</u>	2 Days	3 Days	4 to 7 Days	8 to 14 Days	15 or More Days
<u>% of Respondents</u>	30.6%	19.8%	37.2%	9.1%	3.3%

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Walker River State Recreation Area Park Performance



University of Nevada, Reno Extension
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For Informational Purposes

Completed Surveys, n = 151

Visitors were asked to rate their trip to the park on a variety of prompts including park staff interactions, overall trip experience, and for certain amenities available.

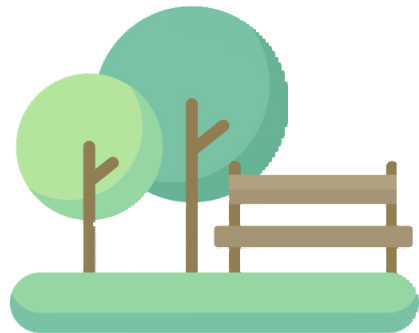
Park staff were available when needed or requested.	
Agree or Strongly Agree	83.5%
Disagree or Strongly Disagree	6.0%



Interactions with park staff were positive.	
Agree or Strongly Agree	95.3%
Disagree or Strongly Disagree	3.4%

Interactions with Park Staff

How would you rate your experience at this park?	
Good or Excellent	93.4%
Terrible or Poor	1.3%



Trip Experience



How likely are you to return to this park?	
Somewhat or Extremely Likely	91.9%
Somewhat or Extremely Unlikely	4.7%

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Walker River State Recreation Area

Additional Visitor Experience Ratings on Amenities at the Park.

Historical and cultural features were well maintained and preserved.
Agree/Strongly Agree: 55.0%



Did you use the picnic areas at the park?

Yes: 47.5%

Picnic Areas

Were the picnic areas clean?

Agree/Strongly Agree: 95.6%

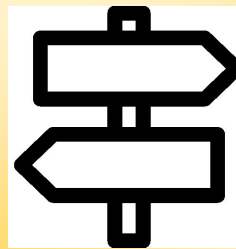
Did you use the walkways or trails at the park?

Yes: 91.8%

Walkways / Trails

Were the walkways and trails clean?

Agree/Strongly Agree: 94.8%



Signs and markers were clear and plentiful.
Agree/Strongly Agree: 84.2%

Garbage and litter were not a problem.
Agree/Strongly Agree: 96.7%



Did you use the educational content at the park?

Yes: 37.8%

Educational Content

Were the educational areas clean?

Agree/Strongly Agree: 96.2%

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Walker River State Recreation Area Recreation Activities



University of Nevada, Reno Extension
Publication Date: May 2024
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Visitors were asked: What recreational activities did you take part in while at the Park?
Visitors could choose more than one answer.

OHV Use — 29.8%

Hiking on Trails — 31.1%

RV Camping with Hookups — 46.4%
RV Camping without Hookups — 21.9%



Walking — 47.7%

Wildlife Viewing — 37.1%

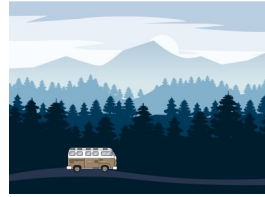
<u>Top 5 Recreation Activities</u>	Walking	RV Camping with Hookups	Wildlife Viewing	Hiking	OHV Use
<u>Share of Respondents</u>	47.7%	46.4%	37.1%	31.1%	29.8%

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Mountain Biking — 25.8%



Driving for
Pleasure — 23.2%

Bird Watching — %



Recreation
Activities —
Additional
Responses



Viewing
Historical and
Cultural Sites —
17.2%

Using the Visitor
Center — 27.8%



Picnicking —
17.9%

Creek River
Fishing — 16.6%



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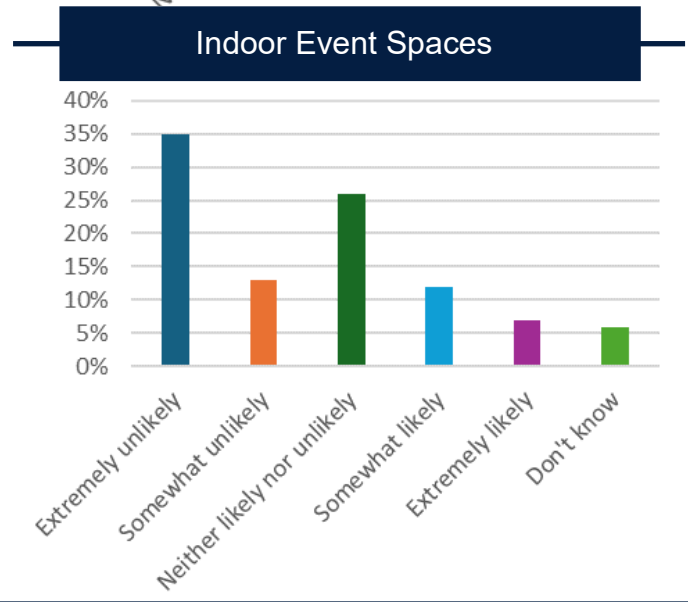
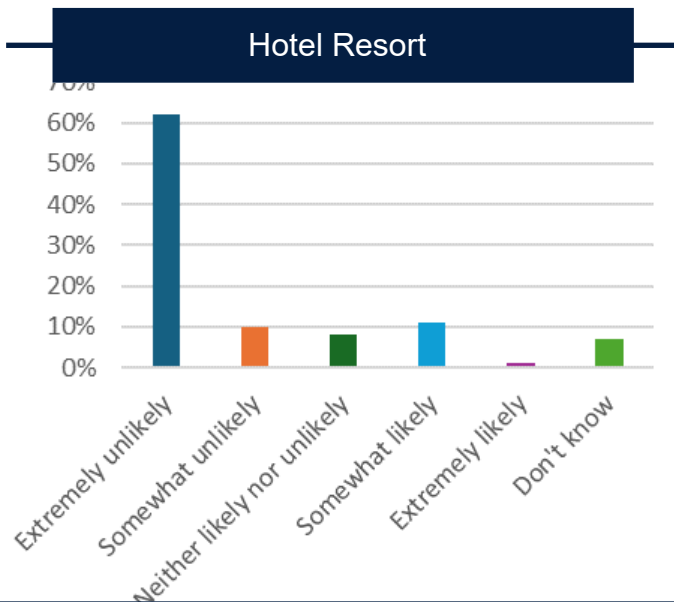
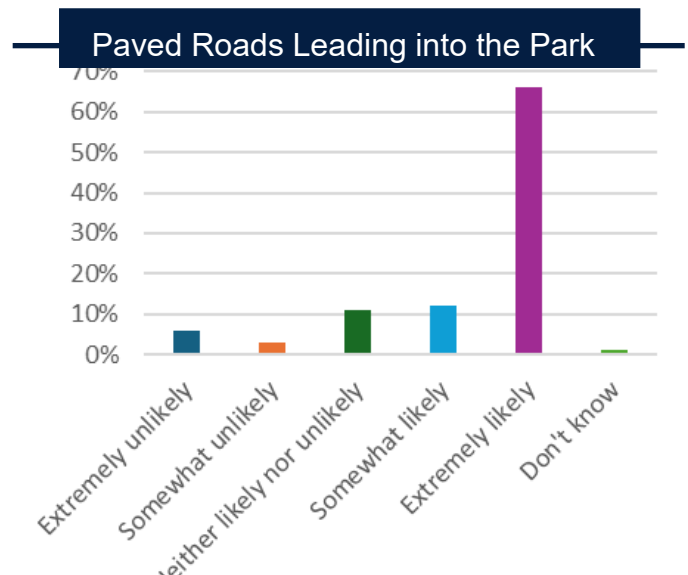
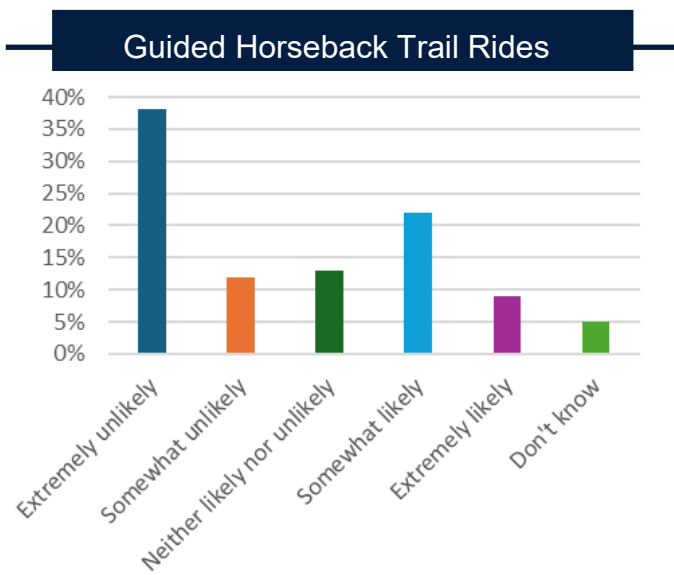
Walker River State Recreation Area Planning Priorities



University of Nevada, Reno Extension
Publication Date: July 2024
For Informational Use

Completed Surveys, n = 151
Visitors were prompted: Given that Nevada State Parks has to work with a limited budget for improvements, we're eager to know which projects you think should be our top priority.

If these amenities had been available during your last visit, how likely would you have been to use them?



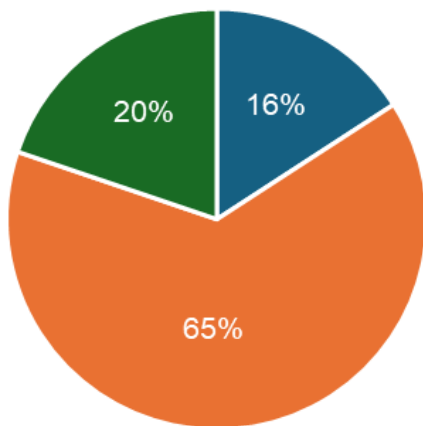
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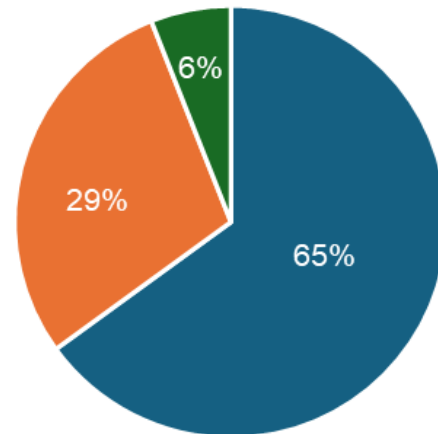
If these amenities become available would you visit the park more often?

Guided Horseback Trail Rides



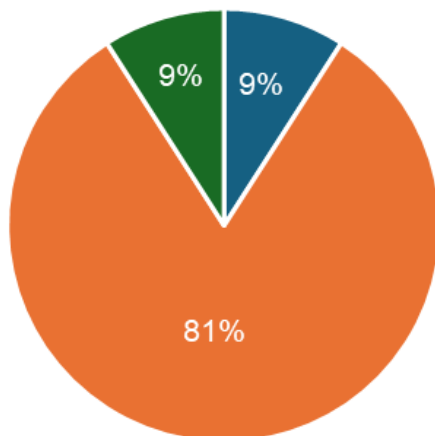
■ Yes ■ No ■ Don't Know

Paved Roads Leading into the Park



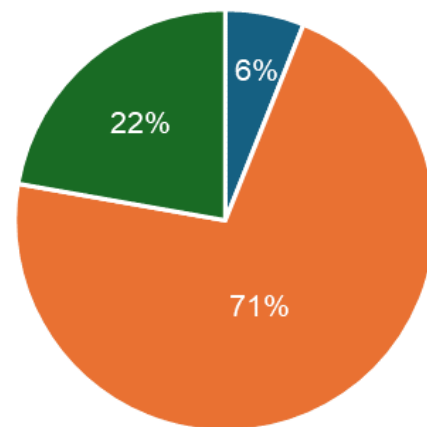
■ Yes ■ No ■ Don't Know

Hotel Resort



■ Yes ■ No ■ Don't Know

Indoor Event Spaces



■ Yes ■ No ■ Don't Know

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