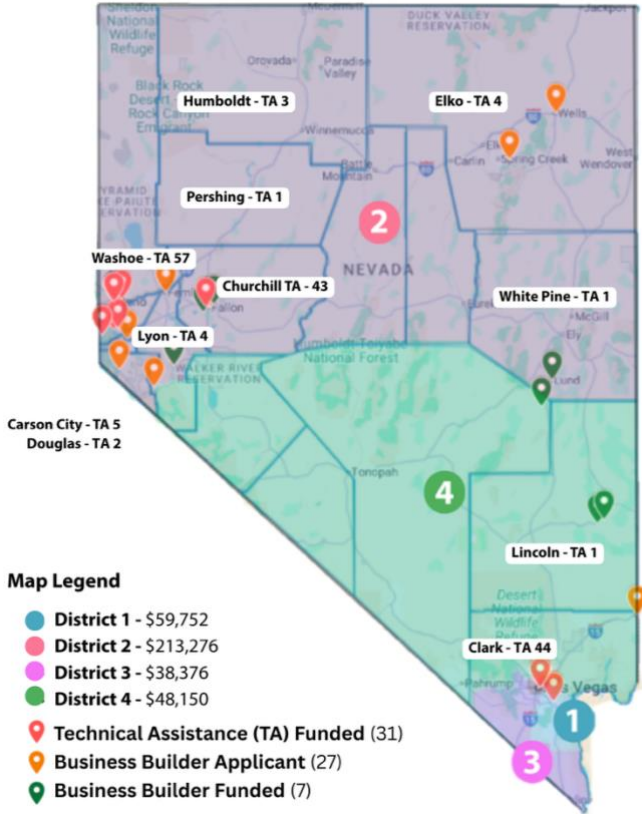




Southwest Regional Food Business Center Nevada Impact 2024-2025

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“The Business Builder Award Program is a wonderful opportunity to strengthen the agricultural economy that is seldom available to rural agricultural businesses like ours. To lose it would be a loss not only to our business, but to livestock producers throughout Nevada.”

— Cindy Johnson, Fallon Livestock Processing.

The Food Business Center strengthened capacity of 170 participating small and mid-sized food and farm businesses throughout Nevada by delivering targeted business-building resources and support. This includes:

- **Technical assistance:** Financial acumen, marketing skills, navigating startup, networking and grant application support (100% of participants)
- **Capacity building funds:** 18 businesses qualified for grant funding to improve operational capacity in:
 - Food processing, packaging, labeling and regulatory compliance (80% of eligible businesses)
 - Marketing activities to enhance competitive advantage (50% of eligible businesses)
 - Improvements to transportation and distribution systems (30% of eligible businesses)

Congressional District	County	Technical Assistance (N)	Capacity-Building Funding
1	Clark (Strip to Henderson to Boulder City)	12	\$59,752
2	Carson City	5	\$213,276
	Churchill	43	
	Douglas	2	
	Elko	4	
	Humboldt	3	
	Lyon County	2	
	Pershing	1	
	Washoe	57	
	White Pine	1	
3	Southwest Clark	11	\$38,376
4	Northern Clark	14	\$48,150
	Lincoln	1	
	Lyon	2	

Notes:

1. “Capacity building funds” refers to both competitive and non-competitive grants for small food and farm businesses.
2. Seven Clark County technical assistance (TA) program participants did not provide zip codes and therefore are not listed in the table.
3. Five participants that did not engage in the TA program qualified for competitive grants.

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